

**mapic®**

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# 2020 RETAILERS & LEISURE OPERATORS GUIDE

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#1 Fashion Business Media  
Holding in Russia and CIS





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# RETAILERS

**Clothing, Accessories & Footwear**

**Health & Beauty**

**Food & Beverage**

**Utilities & People Services**

**Household/Gardening & Pet**

**Grocery Retail**

**Culture & Media**

**Sportswear & Sports Equipment**

**Department Store**

120 % Lino

Italy



**Year of creation:** 2000

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**

Department stores

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

China - Russian Federation - United Arab Emirates

## AC&co. - Altinyildiz Classics

Turkey



**Year of creation:** 1952

**Country of creation:** Turkey

**Number of existing shops:** 50+

**Type of location required:**  
Department stores

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Germany - Romania - Italy

AC&co. - Altinyildiz Classics is a brand of Boyner Group which is the biggest non-food retail operator in Turkey. AC&co. is targeting the city men who is in 25-50 year old group, wearing classical and casual styles, following the trends, in segments of B and C. AC&co is dominating the Turkish Market with 43.000m<sup>2</sup> sales area and have more than 320+ locations in 11 countries. AC&co. continues to expand worldwide with 150-200m<sup>2</sup> concept stores and focused to CEE and MENA regions.

## Alef

Russian Federation



**Year of creation:** 1990

**Country of creation:** Russian Federation

**Number of existing shops:** 50+

**Type of location required:**  
Department stores

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Russian Federation - Worldwide

Ivan Shkolin

Deputy director for development



## America-Today

Netherlands



**Year of creation:** 1989

**Country of creation:** Netherlands

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Netherlands - France - Belgium

Since 1989, America Today is the place to be for American brands. Eastpak, Levi Strauss, Wrangler and Russell, all brands that we as first ones were selling in the Netherlands. With the introduction of our own label, we have added a premier: a Dutch-born brand inspired by the American College Lifestyle. Our formula is unstoppable and currently has established over 70 stores and active web shops in the Netherlands, Belgium and Germany.

## Amorbutik

Poland



**Year of creation:** 2016

**Country of creation:** Poland

**Number of existing shops:** 0 - 3

**Type of location required:**

Showroom and pop-up stores

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

Germany - Czech Republic - Slovakia

**Andrzej Kilinski**  
CEO

AMyB

Italy



**Year of creation:** 2014

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Italy

## APM Monaco

Hong Kong



**Year of creation:** 1982

**Country of creation:** Monaco

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Italy - Worldwide

Named after founder Ariane Prette, the family-owned brand APM Monaco is synonymous with creativity, fashion and the chicness of Monaco. With a reputation for quality craftsmanship, APM is a fashion lover destination for modern luxurious jewelry. At APM, we thrive with an infinite amount of passion in everything we do.

**Louis Prette**  
**Global Head of Retail**



## Automobili Lamborghini

Italy



**Year of creation:** 2017

**Country of creation:** Italy

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

United States - China - Worldwide

Automobili Lamborghini is an Italian brand and manufacturer of luxury sports cars and SUVs based in Sant'Agata Bolognese. The company is owned by the Volkswagen Group through its subsidiary Audi.

**Balabala**

China



**Year of creation:** 2002

**Country of creation:** China

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
United Arab Emirates - Thailand -  
Worldwide

**Lucy Lu**

**Country manager**

## Baraka Optics

Egypt



**Year of creation:** 1979

**Country of creation:** Egypt

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Egypt - United Arab Emirates - Saudi Arabia

## Beaumour

France



**Year of creation:** 2019

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
France - Germany - Benelux

Beaumour is an innovative French brand that came to life in March 2019, in Paris. Our ambition is to revolutionize the travelling accessories, to accompany modern adventurers in their daily life.



## BEL CHOU'S

France



**Year of creation:** 2004

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Germany - Belgium

BEL CHOU'S is a french shoe brand. Created in 2004, it is positioned on a middle and high-end strategy. The brand emphasizes the comfort and durability of its products, it offers leather shoes to mature and senior customers. Its very high level of comfort, its style and its price constitute the major assets which are very appreciated on the market.

## Beverly Hills Polo Club

Egypt



**Year of creation:** 2017

**Country of creation:** Egypt

**Number of existing shops:** 4 - 10

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Egypt - United Arab Emirates - Saudi Arabia

## BEVERLY HILLS POLO CLUB

United States



**Year of creation:** 1982

**Country of creation:** Netherlands

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Worldwide - United Kingdom -  
Bahrain

**Eli Haddad**  
**MANAGING PARTNER**

## Bijou Brigitte

France



Bijou Brigitte is the expert in trendy, multi-faceted jewelry for all occasions and all age groups.

**Year of creation:** 1963

**Country of creation:** Germany

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Germany - Spain - France

## BIMBA Y LOLA

Spain



**Year of creation:** 2005

**Country of creation:** Spain

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Worldwide - Afghanistan

**Joan Rouras**

**HEAD OF INTERNATIONAL EXPANSION**



## Bizou International Inc.

Canada



**Year of creation:** 1983

**Country of creation:** Canada

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Mexico - Malta - Saudi Arabia

Bizou is a dedicated and specialized team offering customers the best women's fashion trends through its exclusive jewelry and accessories collections. Founded in 1982, Bizou is a family business owning and operating more than 100 locations in Canada. The company has also diversified its sources of revenue over the past years, now distributing their products through the online, the wholesale and internationally via franchise partners. Bizou is currently seeking partners in different regions of the world and has an important development plan for the next 5 years.

**Nick Labrecque**

**VP Development & Co-General Manager**

## BOARDRIDERS

France



**Year of creation:** 2015

**Country of creation:** United States

**Number of existing shops:** 11 - 50

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

France - Spain - Germany

Boardriders is a leading action sports and lifestyle company that designs, produces and distributes branded apparel, footwear and accessories for boardriders around the world. Our apparel and footwear brands represent a casual lifestyle for young-minded people who are inspired by a passion for outdoor action sports

**C&A**

Belgium



**Year of creation:** 1850

**Country of creation:** Netherlands

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
Latvia - Georgia - Estonia

C&A's real estate - fashion stores that combine sustainability and digitalization. Over 179 years C&A has developed into one of Europe's leading fashion brands. With its rebranding the employer of 30.000 people and 1,400+ stores in 18 European countries aspires «to make sustainable the new normal». This approach to fashion not only reflects social, cultural, and environmental changes. With recent openings in Antwerp, Berlin, Hamburg, and Zurich, it also reshapes the store design. LED screens create a digitalized shopping experience for visitors. In fitting rooms, they can use touch pads to call on a salesperson. Self-service checkouts further underline this approach. C&A is using its heritage as an inspiration for the future - in business in general and stores specifically.



C&A

France



**Year of creation:** 1972

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France

C&A's real estate - fashion stores that combine sustainability and digitalization. Over 179 years C&A has developed into one of Europe's leading fashion brands. With its rebranding the employer of 30.000 people and 1,400+ stores in 18 European countries aspires «to make sustainable the new normal». This approach to fashion not only reflects social, cultural, and environmental changes. With recent openings in Antwerp, Berlin, Hamburg, and Zurich, it also reshapes the store design. LED screens create a digitalized shopping experience for visitors. In fitting rooms, they can use touch pads to call on a salesperson. Self-service checkouts further underline this approach. C&A is using its heritage as an inspiration for the future - in business in general and stores specifically.

## C&Co Optics

Egypt



**Year of creation:** 2003

**Country of creation:** Egypt

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Egypt - United Arab Emirates - Saudi Arabia



## Calliope

Italy



**Year of creation:** 2005

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

Worldwide - Italy - Russian Federation

We create products and have the capacity to distribute them with a great added value compared to others - we like to do business with other entrepreneurs. For this reason, all our business models were designed thanks to our partners and have grown with them, as 50 years of history clearly show.

## Calvin Klein

Germany



**Year of creation:** 1968

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Italy - France - Germany

TOMMY HILFINGER is one of the world's leading designer lifestyle brands and is internationally recognized for celebrating the essence of classic American cool style, featuring preppy with a twist designs

Sven Beine

Sr Director Store and SIS Development

## Camaïeu

France



Camaïeu is a French retail clothing company which manufactures and sells its own collections of women's clothing.

**Year of creation:** 1975

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Belgium - Switzerland

**catimini**

France



**Year of creation:** 1983

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
China - United States - Italy

The Group strives to appeal to all kids and their craving to stand out when expressing themselves. Providing access to iconic brands is key here. Kidiliz's mission is to be the leader of the premium fashion market in its sector.

**CELIO**

France



**Year of creation:** 1982

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Worldwide



## Charles Vögele Austria

Austria



NEW AT  
MAPIC!

**Year of creation:** 1990

**Country of creation:** Austria

**Number of existing shops:** 11 - 50

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Spain - Belgium - Netherlands

Charles Vögele is the store for fashion that has already asserted and established itself in the society, and which offers an excellent price-performance-ratio. At Vögele, women, men and children can find high quality fashion at attractive prices. Production, administration and sales follow strict quality guidelines and ethic principles. Read more: <https://www.referenceforbusiness.com/history/2/14/Charles-Vögele-Holding-AG.html#ixzz6af1Eso00>

## CHAUSSEA

France



**Year of creation:** 1984

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

France - Belgium - Spain

Since its creation in 1984 in Valleroy, in the Metz-Nancy area, Chaussea has always been ahead of clients' expectations on the markets, then in its shops. The success of the innovative concept and its founders' ambitions have led the brand to grow rapidly. To this day, Chaussea has sold over 30 millions pairs of shoes each year in stores and online. CHAUSSEA HAS SUCCEEDED IN ASSERTING ITSELF AS A BRAND THAT IS BOTH FASHIONABLE AND AFFORDABLE. Focusing exclusively on shoes and accessories, the brand boasts a true "fashion" ambition whilst offering remarkable prices. This one-of-a-kind model in France enables Chaussea to open up the market to a larger number of people.

Claire

France



**Year of creation:** 1960

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Switzerland - France - United Kingdom

compagnie des marques

France



**Year of creation:** 2000

**Country of creation:** France

**Number of existing shops:** 4 - 10

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Belgium - Worldwide - Brazil



## CONTE' Scarpe e Moda Italy



**Year of creation:** 1978

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

Italy - France - Austria

Since 1978 we have been passionately selecting footwear and accessories for the whole family with particular attention to Made in Italy products.



**Converse**

Netherlands



**Year of creation:** 1972

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Spain - United Kingdom

Our mission is what drives us to do everything possible to expand human potential. We do that by creating groundbreaking sport innovations, by making our products more sustainably, by building a creative and diverse global team and by making a positive impact in communities where we live and work. Based in Beaverton, Oregon, NIKE, Inc. includes the Nike, Converse, and Jordan brands.

**Fabien Stutz**

**Senior Director Real Estate, Store Construction & Facilities NIKE EMEA**

corso roma

Italy



**Year of creation:** 2006

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Germany - Austria

**Roberto Bonati**  
presidente

## COURIR

France



**Year of creation:** 1980

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Portugal - Italy - Austria

**Thomas Burette**

**Head of international Expansion**

## DAMART

France



**Year of creation:** 1953

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Belgium

Damart is a French company which specialises in clothing. Established in 1953 the brand became a household name in France and the UK. Although the brand specialises in a material called Thermolactyl, known for its insulation qualities, the label has expanded to include fashion items for the senior's market.

## Daniel Wellington

Sweden



**Year of creation:** 2011

**Country of creation:** Sweden

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Worldwide - India - Korea,  
Democratic People's Republic of

David Wendel

Head of Global Expansion & Global Business Development



**Dim**

France



**Year of creation:** 1958

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Italy - Germany

Dim is a French company in the textile industry based in Rueil-Malmaison. Founded in 1953, it is a major player in France in the field of lingerie and underwear, it markets in particular female lingerie, male underwear, footwear (tights, stockings, stockings, socks), swimsuits and children's sleepwear.

## DON'T CALL ME JENNYFER

France



**Year of creation:** 1985

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Italy - Belgium

Delphine Panissaud

RESPONSABLE DEVELOPPEMENT IMMOBILIER

## DRMARTENS

France



**Year of creation:** 1947

**Country of creation:** United Kingdom

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Germany - Italy - France

Dr. Martens' appeal to people who have their own individual style but share a united spirit - authentic characters who stand for something. People who possess a proud sense of self-expression. People who are different. On a stylistic level, Dr. Martens' simple silhouettes allows their wearers to adopt the boots and shoes as part of their own individual and very distinctive style; on a practical level, their famous durability and comfort make them ideal for the unforgiving world of gigs and street fashion; and then finally on an emotional level, they are a badge of attitude and empowerment.

**ESPRIT**

France



**Year of creation:** 1968

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Germany - Belgium



Etam

France



**Year of creation:** 1916

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

United States - Sweden - Canada

N°1 lingerie brand in France, Etam aspires to put French Liberté on the global map and become the preferred French lingerie brand of women the world over

## EXCELLENCE

France



**Year of creation:** 2015

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Belgium - Spain

Excellence is a chain of men's / women's ready-to-wear stores offering a wide choice of branded products at discounted prices.

**Fabien Azjenberg**

France



**Year of creation:** 2018

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
France - Belgium

## FAMILIA

Russian Federation



**Year of creation:** 2000

**Country of creation:** Russian Federation

**Number of existing shops:** 50+

**Type of location required:**  
Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
Russian Federation - Belarus - Kazakhstan



## Flávio Castellani

Italy



**Year of creation:** 1994

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**  
Department stores

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
China - Russian Federation - United  
Arab Emirates

## FLO MAGAZACILIK

Turkey



**Year of creation:** 1960

**Country of creation:** Turkey

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**

Romania - India - United Arab  
Emirates

Flo Shoes is the market leader in Turkey in shoe retail category founded in 1960. Today, operating up to 500 stores around the globe which is in Turkey, Morocco, Kenya, Kazakhstan, Iraq, Albania, Azerbaijan, Georgia, Uzbekistan, Jordan, Montenegro and other up to 20 countries in total. With large store sizes, it offers men, women, kids and active sport collections and becomes 'Everyone's Shoe Retailer'. Both fashionable and affordable alternatives are available in FLO and that makes a difference. Stylish and comfortable Polaris, Iconic Italian legend LumberJack, Most popular sport brand of Turkey and many countries Kinetix, Social and dynamic Dockers, Sportive lifestyle brand Uspa and more than 25 private brands. Aiming more than 300 global store in next 4 years.

## Funday

Russian Federation



**Year of creation:** 2013

**Country of creation:** Russian Federation

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
Russian Federation - Denmark - Poland

## FUNKY BUDDHA

Greece



**Year of creation:** 2003

**Country of creation:** Greece

**Number of existing shops:** 11 - 50

**Type of location required:**  
Department stores

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Germany - Israel - Worldwide



## Geox Spa

Italy



**Year of creation:** 1995

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Worldwide - Italy - Russian  
Federation

## Gloria Jeans

Russian Federation



**Year of creation:** 1988

**Country of creation:** Russian Federation

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**

Russian Federation - Belarus - Romania

Gloria Jeans is a brand of first-class and affordable clothing for every family member. The company was founded in 1988 and today is the leader in the fast fashion segment in Russia.

## GOLD GALLERY

Italy



**Year of creation:** 1988

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Italy - Switzerland - France

Since 1988 Gold Gallery has been the reference point in the world of jewelry and watchmaking in Emilia Romagna. Present on the Italian territory with more than 30 jewelers, as well as several PANDORA stores and SWAROSKY boutiques, Gold Gallery annually takes care of over 600,000 customers who find the right answer to their desires in this large family.

**Guess**

Switzerland



**Year of creation:** 1981

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Worldwide

Guess is an American clothing brand and retailer. In addition to clothing for both men and women, Guess markets other fashion accessories such as watches, jewelry, perfumes, bags and shoes.



**H&M**

France



**Year of creation:** 1947

**Country of creation:** Sweden

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
France - Worldwide

## Hanes Europe Innerwear

United Kingdom



**Year of creation:** 1960

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Italy - Germany

Manufacturer and marketer of intimate apparel. The company sells underwear, leg wear, lingerie and sportswear through department stores, retailers, wholesalers and mail order in France, Germany, Italy, Spain and United Kingdom.

## HUGO BOSS

Germany



**Year of creation:** 1924

**Country of creation:** Germany

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**

Germany - China - United Arab  
Emirates

Hugo Boss is a German luxury fashion house headquartered in Metzingen, Baden-Württemberg. The company produces clothing, accessories, footwear and fragrances. Hugo Boss is one of the biggest German clothing companies

## IDEXE

Italy



**Year of creation:** 1998

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Bosnia and Herzegovina - Croatia - Bulgaria



**Jacadi**

France



**Year of creation:** 2002

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Worldwide - Russian Federation -  
Ukraine

## Jack & Jones

Denmark



**Year of creation:** 1975

**Country of creation:** Denmark

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Germany - Spain - Italy

BESTSELLER is an international, family-owned fashion company with a strong foundation. With a range of more than 20 individual fashion brands, BESTSELLER provides fashion clothing and accessories for women, men, teenagers and children. BRANDS Products are marketed and sold under a variety of brands such as JACK & JONES, JUNAROSE, JACQUELINE DE YONG, MAMALICIOUS, NAME IT, NOISY MAY, OBJECT COLLECTORS ITEM, ONLY, ONLY & SONS, PIECES, SELECTED, VERO MODA, VILA CLOTHES and Y.A.S.

**Anders Dinnsen**

**International Head of Expansion Jack & Jones**

## JD Sports Fashion PLC

United Kingdom



**Year of creation:** 1981

**Country of creation:** United Kingdom

**Number of existing shops:** 50+

**Type of location required:**  
Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Worldwide

## JooJ Optics

Egypt



**Year of creation:** 2019

**Country of creation:** Egypt

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Egypt - United Arab Emirates - Saudi Arabia



## K-WAY France

France



**Year of creation:** 2012

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Belgium - Luxembourg

K-WAY is the name of a waterproof clothing brand, famous for its nylon windbreaker jacket that fits in a banana pouch, invented in 1965 in the North of France by Léon-Claude Duhamel.

Frank Kowski

Responsable Developpement retail France

karl marc john

France



**Year of creation:** 2009

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Worldwide - Italy - Spain

In 2000, the family business offered collections for major brands and multi-brands. In 2010, a cashmere and silk sweater was created with the first names of three great couturiers. The latter was to be a resounding success and this is how the Karl Marc John brand was born. In 2012, still in the desire to present more and more successful collections, accessories made their arrival. Finally, you can complete your silhouette with bags, shoes, hats ... Since then, the network has grown and Karl Marc John wishes more than ever to continue his momentum by offering a resolutely feminine universe, while remaining true to its values: a true ideal wardrobe of timeless.

## KIDILIZ

France



**Year of creation:** 1988

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
China - United States - Italy

The Group strives to appeal to all kids and their craving to stand out when expressing themselves. Providing access to iconic brands is key here. Kidiliz's mission is to be the leader of the premium fashion market in its sector.

Lacoste

Germany



**Year of creation:** 1933

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Worldwide

Our mission is to make LACOSTE a casual premium brand embodying elegance such as Frenchness. This requires a high level of quality and professionalism within areas such creation, style, manufacturing and retail. LACOSTE products and employees make clients live a unique experience regardless of the distribution network, physical or digital, everywhere in the world.



## LE TANNEUR

France



NEW AT  
MAPIC!

**Year of creation:** 1898

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Spain - Japan - United Kingdom

As an expert in the field of small leather goods, the one that you wear closest to you and that requires a work of great precision, we pay a particular attention to beautiful materials as well as to the finishing touches. From full-grain leather to the finesse of a clasp, we leave no stone unturned. Since 1898, we have been imagining, designing and manufacturing noble and essential bags and accessories that stand the test of time, without getting wrinkled. Catering to men and women with a taste for the timeless, Le Tanneur offers an exclusive collection of leather goods to wear daily and love forever.

Levi's

Spain



**Year of creation:** 1873

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Worldwide

Levi Strauss & Co. is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company design and markets jeans, casual wear and relates accessories for men, women and children under the Levi's®, Dockers®, Signature by Levi Strauss & Co.T, and Denizen® brands. Its products are sold in more than 110 countries and worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,000 retail stores and shop-in-shops. Levi Straus & Co.'s reported fiscal 2019 net revenues were 5.8 billion. For more information, go to [levistrauss.com](http://levistrauss.com)

## Levi's Belgium



**Year of creation:** 1873

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Germany - Spain

Levi Strauss & Co. is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company design and markets jeans, casual wear and relates accessories for men, women and children under the Levi's®, Dockers®, Signature by Levi Strauss & Co.T, and Denizen® brands. Its products are sold in more than 110 countries and worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,000 retail stores and shop-in-shops. Levi Straus & Co.'s reported fiscal 2019 net revenues were 5.8 billion. For more information, go to [levistrauss.com](https://levistrauss.com)

## Levi's Germany



**Year of creation:** 1853

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Germany - Netherlands - Belgium

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Levi's

United Kingdom



**Year of creation:** 1873

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

United Kingdom - Sweden - Finland

Levi Strauss & Co. is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company design and markets jeans, casual wear and relates accessories for men, women and children under the Levi's, Dockers, Signature by Levi Strauss & Co.T, and Denizen brands. Its products are sold in more than 110 countries and worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,000 retail stores and shop-in-shops. Levi Straus & Co.'s reported fiscal 2019 net revenues were 5.8 billion. For more information, go to [levistrauss.com](http://levistrauss.com)

Hiren Sawjani

Franchise & Expansion Director - North Europe

Levi's

France



**Year of creation:** 1875

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

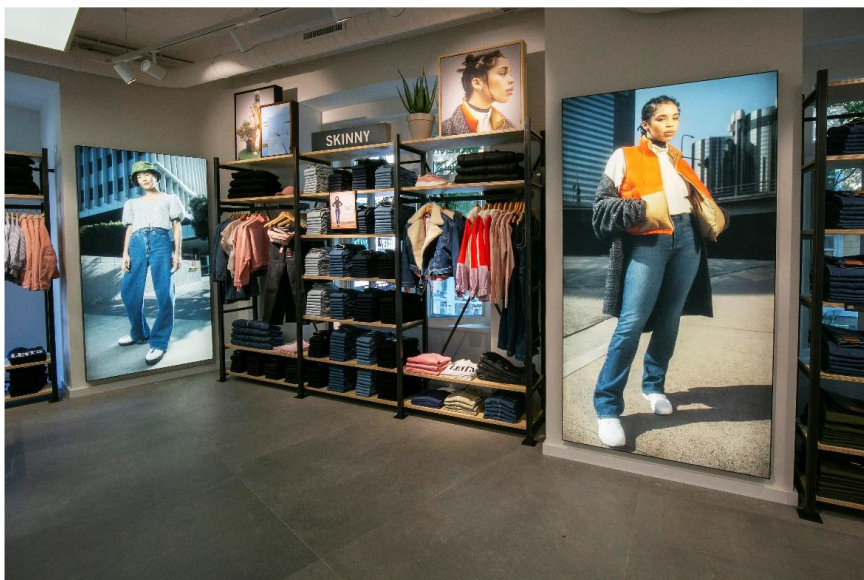
**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Worldwide - France

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Levi's

Poland



**Year of creation:** 1853

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Poland - Greece - Hungary

Levi Strauss & Co. is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company design and markets jeans, casual wear and relates accessories for men, women and children under the Levi's®, Dockers®, Signature by Levi Strauss & Co.T, and Denizen® brands. Its products are sold in more than 110 countries and worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,000 retail stores and shop-in-shops. Levi Straus & Co.'s reported fiscal 2019 net revenues were 5.8 billion. For more information, go to [levistrauss.com](https://levistrauss.com)

Piotr Bratek

REAL ESTATE & EXPANSION MANAGER ESTERN EUROPE



Levi's

Turkey



**Year of creation:** 1853

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Turkey - Germany - France

Levi Strauss & Co. is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company design and markets jeans, casual wear and relates accessories for men, women and children under the Levi's®, Dockers®, Signature by Levi Strauss & Co.™, and Denizen® brands. Its products are sold in more than 110 countries and worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,000 retail stores and shop-in-shops. Levi Straus & Co.'s reported fiscal 2019 net revenues were 5.8 billion. For more information, go to [levistrauss.com](https://levistrauss.com)

Seila Mizrahi

Franchise&Expansion Manager Turkey



## Levi Strauss

Italy



**Year of creation:** 1953

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Italy - Spain - Portugal

Levi Strauss & Co. is one of the world's largest brand-name apparel companies and a global leader in jeanswear. The company design and markets jeans, casual wear and relates accessories for men, women and children under the Levi's®, Dockers®, Signature by Levi Strauss & Co.T, and Denizen® brands. Its products are sold in more than 110 countries and worldwide through a combination of chain retailers, department stores, online sites, and a global footprint of approximately 3,000 retail stores and shop-in-shops. Levi Straus & Co.'s reported fiscal 2019 net revenues were 5.8 billion. For more information, go to [levistrauss.com](http://levistrauss.com)

Alessandro Melzi

FRANCHISE AND REAL ESTATE COUNTRY SPAIN, PORTUGAL, ITALY

## LION OF PORCHES - LONDON

Portugal



**Year of creation:** 2003

**Country of creation:** Portugal

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Bulgaria - Azerbaijan - Poland

Aware of the constant changes in the modern era, Lion of Porches arises, renewed based on a sense of liberty and innovation. The brand gives privilege to the connection between traditional and contemporary. Settled on this premise, Lion of Porches reflects a new coolness through a modern design and a product development which follow tradition and British values, transforming simplicity into sophistication. The goal is clear: take over the world, being responsible for your own choices and for the conquest of a lifestyle that promotes a better quality of life, self-esteem, union and happiness.

lovable

Italy



**Year of creation:** 1960

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Italy

Discover the wide variety of items from the women's and men's collections and have fun choosing the ones that best suit your style and personality! Your online search will be as simple and reliable as that in Lovable stores: create your favorite combinations, read the fitting tips and be inspired by our suggestions.

Maristella Locci

HEI Italy Retail Sales Manager

**Lovisa**

United States



**Year of creation:** 2010

**Country of creation:** Australia

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - United States - Germany

**Amanda Royalty**  
**Head of Property**



## Maison 123

France



**Year of creation:** 1983

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

United States - Sweden - Canada

**Jose Gomez**  
**Chief Development Officer**

## MANEO

France



**Year of creation:** 2015

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France

A new generation optical brand, a bit provocative 'with one goal in its sights: to reinvent the optical market.

## MANGO

Spain



**Year of creation:** 1984

**Country of creation:** Spain

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
Worldwide

We want to enhance your unique and personal style with our fashion collections that are in constant renovation. 30 years after our birth, we preserve our roots and identity, cultivating the essence that allows us to achieve our best version. Thus, we respect the essence of Mediterranean style that characterizes us, adding the necessary touch to keep us on the vanguard.

## Marc O'Polo

Germany



**Year of creation:** 1967

**Country of creation:** Sweden

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Germany - Romania - Czech Republic

Marc O'Polo: Premium Casual Wear since 1967. Own retail and factory outlet stores in Germany, Netherlands, Belgium, France, Italy, Poland, Czech Republic, Romania. More to come.

**Carsten Lehnen**

**Division Head of Retail & Expansion**



## MATALAN

United Kingdom



**Year of creation:** 1985

**Country of creation:** United Kingdom

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
Worldwide

Sadia Alam

International Business Development

## MERKAL

Spain



**Year of creation:** 1989

**Country of creation:** Spain

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Spain - Portugal - France

MERKAL CALZADOS is the leading chain in the Spanish market, with more than 200 stores spread over practically all provinces and more than 8 million pairs of footwear and accessories sold each year. This leadership has been achieved thanks to the trust of our clients and the work and dedication of the 1,200 people who are part of our organization. After more than 15 years linked to the French group Vivarte, since the end of 2017 Merkál has been owned by OpCapita, a British fund specialized in retail.

## MISE AU GREEN

France



**Year of creation:** 1986

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
France - Belgium - Luxembourg

Mise au green is an Alsatian ready-to-wear company created in 1986 by the Mook brother. The logo made up of three cows is the hallmark of the brand. Every day, simplicity, enthusiasm, a taste for beautiful things and a job well done are at the heart of our actions. A state of mind shared by all of our employees, friends, partners, customers. Because Mise au Green is also that: a family story and a real family that comes together around a story that keeps reinventing itself ...

## Modis

Russian Federation



**Year of creation:** 2006

**Country of creation:** Russian Federation

**Number of existing shops:** 50+

**Type of location required:**  
Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
Russian Federation

MODIS is a federal chain of stores of affordable fashionable clothes for the whole family. MODIS has everything, always and for everyone - from underwear, evening dresses and men's clothing to a collection for newborns from 3 months



**NaraMaxx**

Turkey



**Year of creation:** 2010

**Country of creation:** Turkey

**Number of existing shops:** 11 - 50

**Type of location required:**  
Department stores

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Belgium - Germany - Poland

**Haluk Ozkarakasli**  
Director

## Natura Selection

Spain



**Year of creation:** 1992

**Country of creation:** Spain

**Number of existing shops:** 50+

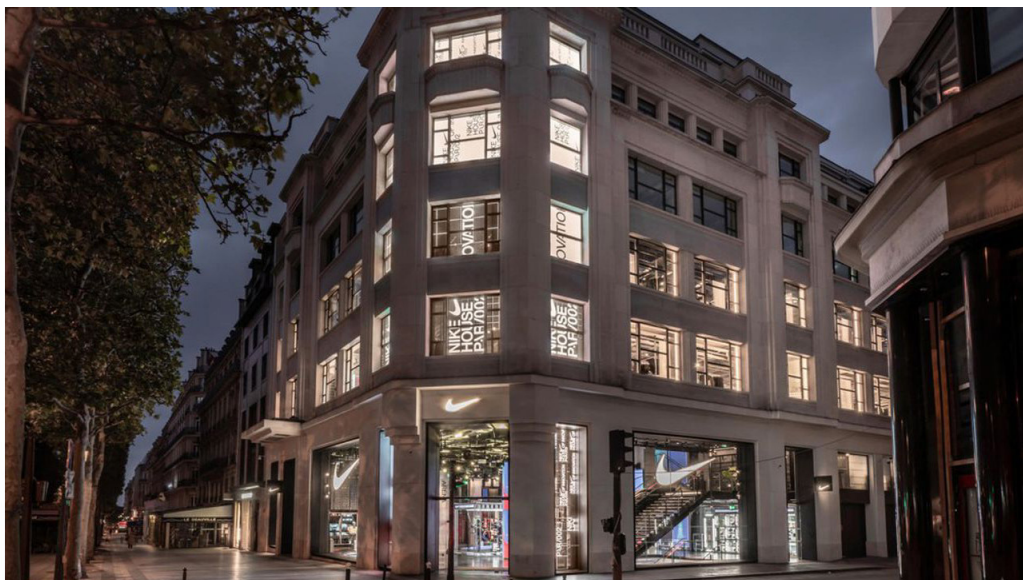
**Type of location required:**  
Cities and high streets

**3 priority countries of expansion:**  
Italy - France - Greece

Our name is a Spanish word which means «the entire set of things and forces that comprise the universe». We sprang from the desire to look at the world and all its elements: people, cultures, plants and animals.

## Nike EMEA

Netherlands



**Year of creation:** 1972

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
France - Spain - United Kingdom

Our mission is what drives us to do everything possible to expand human potential. We do that by creating groundbreaking sport innovations, by making our products more sustainably, by building a creative and diverse global team and by making a positive impact in communities where we live and work. Based in Beaverton, Oregon, NIKE, Inc. includes the Nike, Converse, and Jordan brands.

**Fabien Stutz**

**Senior Director Real Estate, Store Construction & Facilities NIKE EMEA**

**Nina kaufmann**

France



**Year of creation:** 1975

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Hong Kong - Monaco

**David Krief**

**Directeur commercial capital market**



## O'Stin

Russian Federation



**Year of creation:** 2003

**Country of creation:** Russian Federation

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
Russian Federation - Denmark - Poland

## OnTheList

Hong Kong



**Year of creation:** 2016

**Country of creation:** Hong Kong

**Number of existing shops:** 4 - 10

**Average size required (sqm):**  
500 - 1 000

OnTheList is a pioneering concept of Members-Only Flash Sales, offering members exclusive access to amazing brands at discounted prices, for a limited number of days, both in-store and on our online store around Asia. OnTheList offers brands a sustainable option to clear past-season merchandise; turning old inventory into opportunity whilst simultaneously paving an additional channel to a wider consumer market. Working directly with over 600 brands or their official distributors, OnTheList offers its members authentic and quality products with the promise of being the best deal in town. OnTheList is not only a pop-up shopping platform, but also a platform to advocate and practice sustainable development in the long term. Since its establishment in 2016, OnTheList has saved 1.6 million items from landfill.



**Delphine Dultzin**  
Co-founder and CEO

## Original Marines

Italy



**Year of creation:** 1983

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Italy

With more than 600 stores all over the world, Original Marines is one of the most popular clothing brand in the kids fashion sector. The stores, half of which directly owned, are constantly renewed to better reflect the evolution of a brand that keeps on growing, just like its little customers.

Ines Murazzi

Head of Real Estate Department

Orsay

Poland



**Year of creation:** 1975

**Country of creation:** Germany

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Serbia - Romania - Hungary



## OUTLY

France



**Year of creation:** 2009

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Spain - Czech Republic

**Parfois**

Tunisia



**Year of creation:** 2013

**Country of creation:** Portugal

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Worldwide - Canada - Tunisia

Parfois is a Portuguese women's accessories brand with fashion accessories such as handbags, jewelry, wallets, sunglasses, belts, scarves, watches, hair accessories, etc. Parfois started as a fashion accessory brand in 1994, opening its first store in Porto, Portugal. Parfois has today around 1100 shops in 71 countries. Parfois has continued to expand and as part of that expansion opened the online store in 2012 and started to sell their products to 20 European countries.

**Walid Manaa**  
General manager

**Penti**

Turkey



**Year of creation:** 1984

**Country of creation:** Turkey

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Worldwide - Kazakhstan - Romania

## PERSPECTIVE

Turkey



**Year of creation:** 2000

**Country of creation:** Turkey

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Kuwait - Qatar - Kazakhstan

**Baran Gencer**

**INTERNATIONAL BUSINESS DEVELOPMENT DIRECTOR**



**Pimkie**

Italy



**Year of creation:** 1971

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Italy

Pimkie is a privately owned fast fashion label and store chain for young women's clothing with shops all across Europe and headquarters in Villeneuve-d'Ascq near Lille in northern France. Three other offices exist in Germany, Spain and Italy. The company is part of the Association Familiale Mulliez, founded by Gérard Mulliez. The first shop was opened in 1971.

## PIMKIE

France



**Year of creation:** 1971

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Spain - Italy

Pimkie is a privately owned fast fashion label and store chain for young women's clothing with shops all across Europe and headquarters in Villeneuve-d'Ascq near Lille in northern France. Three other offices exist in Germany, Spain and Italy. The company is part of the Association Familiale Mulliez, founded by Gérard Mulliez. The first shop was opened in 1971.

**Pittarosso**

Italy



**Year of creation:** 2011

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

Italy

Always in line with new trends, careful research on materials and more attention to comfort: the evolution of Pittarosso continues. Because we believe that great products can be made without increasing prices, because we always know our customers better and know how to respond to their needs: with even richer collections, with more beautiful and welcoming outlets, with an increasingly attentive service. Today our value for money is unmatched. We offer you the most current models at ultra-competitive prices, because we value every person who enters our stores, as well as every shoe that enters our collection. Because we know that you can be fashion without being a victim.

## POUPETTE ST BARTH

France



NEW AT  
MAPIC!

**Year of creation:** 2015

**Country of creation:** France

**Number of existing shops:** 4 - 10

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
China - United States - United Arab  
Emirates

Poupette St Barth is a French luxury resort wear brand. Founded by Poupette in response to the need of a perpetual sunny seasonality. We're pioneers in the «sun-wear». Our signature: Lightness, easy wear and the mastery of unusual color associations to create emotion. 100% handmade with style (from the screen printing until the last detail on a dress) in our own ateliers in Indonesia. Today, Poupette St Barth claims an inimitable style for a free and elegant woman in all occasions. Without forgetting the MiniMe collection, a joyful style mirroring their mums, or big sisters. An international renowned brand, distributed in retail and wholesale prestigious points of sale such as Sak's Fifth Avenue, Harrods or My Theresa.



## PROJECT X PARIS

France



**Year of creation:** 2014

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Spain - Germany

Project X Paris is a fashion and lifestyle brand launched by two young French designers who found inspiration in combining urban lifestyle with current trends. It's a blend of fashion design, street culture and minimalism. The brand was founded in 2015. It has conquered top fashion capitals such as Dubai, Berlin, London and Los Angeles before opening its flagship store in Paris. Today PXP counts more than 100 employees and 13 stores in France and worldwide (see our stores). We define our brand identity by our artistic collaborations and by the community of young creative individuals who find inspiration in our collections and use it to create their own personal style.

## RESPECT

Russian Federation



**Year of creation:** 1998

**Country of creation:** Russian Federation

**Number of existing shops:** 50+

**Type of location required:**  
Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Belarus - Kazakhstan - Ukraine

We know that life is diverse and brings a lot of unforgettable impressions, so our shoes are for any occasion and for any weather. There are evening shoes for a special occasion, classic shoes for business meetings, and frivolous comfortable sandals for walking along tropical beaches. We value the role we play in people's lives and offer only the best! By choosing Respect as our partner or as a customer, you give us the confidence that we are on the right track!

## Rinascimento

Italy



**Year of creation:** 2000

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Worldwide - Italy - Russian Federation

We create products and have the capacity to distribute them with a great added value compared to others - we like to do business with other entrepreneurs. For this reason, all our business models were designed thanks to our partners and have grown with them, as 50 years of history clearly show.

**NEW AT  
MAPIC!**



**Jordi Vallverdu**  
**General Manager**



## SALAMANDER FRANCE

France



**Year of creation:** 1961

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Worldwide

Since 1960, SALAMANDER, the most French German shoemaker, offers shoes and accessories for both women and men, responding to the expectation of comfort and modernity at the best quality/price ratio. The new concept developed for France embodies the brand's values such as comfort, casual and accessibility. The iconic color of the brand, green, is mixed with vegetal touches by the presence of wood but also mineral with glass and stone. The atmosphere of the SALAMANDER shops is welcoming and warm. The instore digital screen brings the modernity expected by our customers. The global experience proposed by SALAMANDER is made of simplicity and conviviality.

**Salsa**

Tunisia



**Year of creation:** 2019

**Country of creation:** Portugal

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Worldwide - Canada - Tunisia

Parfois is a Portuguese women's accessories brand with fashion accessories such as handbags, jewelry, wallets, sunglasses, belts, scarves, watches, hair accessories, etc. Parfois started as a fashion accessory brand in 1994, opening its first store in Porto, Portugal. Parfois has today around 1100 shops in 71 countries. Parfois has continued to expand and as part of that expansion opened the online store in 2012 and started to sell their products to 20 European countries.

**Walid Manaa**  
General manager

## San Marina

France



**Year of creation:** 1990

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Spain - Belgium

Since 1981, San Marina, the fashion French shoes brand with renowned expertise has been blending self-assured femininity and colorful elegant audacity. San marina collections are an expression and interpretation of the current trends, understanding and dissecting fashion to extract winning formula for contemporary and popular styles. Its new store designed, #shoesyourway, has been conceived to strengthen this brand positioning with innovative refined lighting designs. This new concept highlights the quality of its products, the great value for money and offers a pleasant and renewed buying journey for the customer.

## Scotch & Soda

France



**Year of creation:** 1985

**Country of creation:** Netherlands

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Italy - Spain



**Semir**

China



**Year of creation:** 1996

**Country of creation:** China

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
United Arab Emirates - Thailand -  
Worldwide

**Lucy Lu**  
**Country manager**

## SINEQUANONE

France



**Year of creation:** 1976

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Belgium - Worldwide

Sinéquanone is a French brand of women's ready-to-wear distributed through a chain of more than 200 stores under this brand. It was created in 1973.

## SPLASH

United Arab Emirates



**Year of creation:** 1973

**Country of creation:** United Arab Emirates

**Number of existing shops:** 11 - 50

**Type of location required:**  
Department stores

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
South Africa - Kenya - Nigeria



## SPORT 2000

France



**Year of creation:** 1966

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

France

Sport 2000 France is a French commercial sales company specializing in the distribution of sporting and leisure articles. Founded in 1966, Sport 2000 now has more than 3,200 sales areas in Europe, making it the second largest player in Europe, behind Intersport.

**Yves Variclier**

**Directeur du développement**



## STROILI

Italy



**Year of creation:** 1996

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Italy - France - Germany

A leading brand of Made in Italy: Stroili. It was born in 1996 from an innovative idea, to make the world of jewelry accessible to anyone who wants to wear something unique and inimitable, managing to keep intact its characteristics of luxury, preciousness and beauty, investing in research and design. Stroili can be defined as the brand that revolutionized the concept of jewelry. Combining stylistic and manufacturing know-how with the great and renowned Italian tradition to be experienced with a new contemporary approach.

SUVARI

Turkey



**Year of creation:** 1960

**Country of creation:** Turkey

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Germany - France - Italy

## Swarovski

Italy



**Year of creation:** 1875

**Country of creation:** Austria

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Worldwide

The Swarovski story began in 1895 in Wattens, Austria, when Daniel Swarovski invented a machine for cutting and polishing crystal. His invention not only revolutionized crystal manufacturing; it went on to inspire the worlds of jewelry, fashion, art, design and cinema over the next 120 years.

**Massimo La Greca**

**MANAGING DIRECTOR ITALY AND IBERICA**

**Swarovski**

Switzerland



**Year of creation:** 1985

**Country of creation:** Austria

**Number of existing shops:** 50+

**Average size required (sqm):**  
100 - 500

The Swarovski story began in 1895 in Wattens, Austria, when Daniel Swarovski invented a machine for cutting and polishing crystal. His invention not only revolutionized crystal manufacturing; it went on to inspire the worlds of jewelry, fashion, art, design and cinema over the next 120 years.





## Terranova

Italy



**Year of creation:** 1988

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

Worldwide - Italy - Russian Federation

We create products and have the capacity to distribute them with a great added value compared to others - we like to do business with other entrepreneurs. For this reason, all our business models were designed thanks to our partners and have grown with them, as 50 years of history clearly show.

**Luca Binci**

**Development Manager**

## Timberland

France



**Year of creation:** 1973

**Country of creation:** United States

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Belgium - Luxembourg

**Loan Vongsaly**

**Franchise Manager France & Benelux**

## Tommy Hilfiger

Germany



**Year of creation:** 1985

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Italy - France - Germany

TOMMY HILFIGER is one of the world's leading designer lifestyle brands and is internationally recognized for celebrating the essence of classic American cool style, featuring preppy with a twist designs

Sven Beine

Sr Director Store and SIS Development

**TOOCHE**

Switzerland



**Year of creation:** 2010

**Country of creation:** Switzerland

**Number of existing shops:** 0 - 3

**Type of location required:**

All

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Germany - United Kingdom - United States



Undiz

France



**Year of creation:** 2003

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

United States - Sweden - Canada

UNDIZ, way more than just lingerie.

For over 10 years, Undiz has been shaking things up with its new collections of underwear, swimwear & homewear every two weeks, offering more and more fun, creativity and surprises, and all at amazingly accessible prices.

Positive, accessible, diverse, instant, daring and creative. Undiz is THE brand for Generation Z, all about the here and now, multi-connected and innovative.

uniqlo

France



**Year of creation:** 1980

**Country of creation:** Japan

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France - Germany - United Kingdom

UNIQLO is a clothing apparel company, which was originally founded in Yamaguchi, Japan in 1949 as a textiles manufacturer. Now it is a global brand with over 1000 stores around the world. Redefining clothing, with a focus on quality and textiles which has been unwavered since the company's origins in 1949.

## United Colors Of Benetton Italy



**Year of creation:** 1965

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Spain - Germany - Poland

## Vague d'amour

France



**Year of creation:** 2017

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
France - Italy - Spain

La Vague d'Amour is a handmade bracelet, but also and above all a ceremonial. The pretty wave-shaped bracelet should be tied at the wrist of two. When making the knot, the owner of the bracelet must make three wishes: a wish for him or her, a wish for the other person present, and a wish for the planet. Then Take a picture of yourself, and upload the image to Facebook or Instagram to help La Vague d'Amour spread. Three years after the launch of the project, La Vague d'Amour has developed with great success, the bracelets are now available on the brand website and in more than 160 points of sales. La Vague d'Amour has also launched t-shirts and accessories collections.



Vremena goda

Russian Federation



**Year of creation:** 2015

**Country of creation:** Russian Federation

**Number of existing shops:** 4 - 10

**Type of location required:**  
Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Russian Federation - Spain - Georgia

**Anton Sychev**  
Chief executive officer

## WIBRA

Netherlands



**Year of creation:** 1965

**Country of creation:** Netherlands

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Germany - Netherlands - United States

## YARGICI

Turkey



**Year of creation:** 1978

**Country of creation:** Turkey

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Kazakhstan - Russian Federation -  
Albania

Umit Yilmaz

International Operation Manager

## Zalando SE

Germany



**Year of creation:** 2008

**Country of creation:** United Kingdom

**Number of existing shops:** 11 - 50

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Germany - Spain - Poland

Zalando (<https://corporate.zalando.com>) is Europe's leading online platform for fashion and lifestyle. Founded in Berlin in 2008, we bring head-to-toe fashion to over 34 million active customers in 17 markets, offering clothing, footwear, accessories, and beauty. The assortment of international brands ranges from world famous names to local labels. Our platform is a one-stop fashion destination for inspiration, innovation, and interaction. As Europe's most fashionable tech company, we work hard to find digital solutions for every aspect of the fashion journey: for our customers, partners and every valuable player in the Zalando story. Our goal is to become The Starting Point for Fashion and a sustainable platform with a net-positive impact for people and the planet.





Zippy

Tunisia



**Year of creation:** 2015

**Country of creation:** Portugal

**Number of existing shops:** 4 - 10

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Worldwide - Canada - Tunisia

Parfois is a Portuguese women's accessories brand with fashion accessories such as handbags, jewelry, wallets, sunglasses, belts, scarves, watches, hair accessories, etc. Parfois started as a fashion accessory brand in 1994, opening its first store in Porto, Portugal. Parfois has today around 1100 shops in 71 countries. Parfois has continued to expand and as part of that expansion opened the online store in 2012 and started to sell their products to 20 European countries.

**Walid Manaa**  
General manager

# HEALTH & BEAUTY STORES

**Adopt'**

France



ADOPT' is a unique concept around three worlds: perfume, makeup and fashion accessories.

**Year of creation:** 1986

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

France - Belgium - Spain

**Nicolas Pellegrini**  
**Expansion France/Belgique**

## Apotek 1

Germany



**Year of creation:** 2010

**Country of creation:** Norway

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Romania - Czech Republic - Serbia

We are setting new standards in terms of market presence with our Pharmacy brand BENU. For our customers, we create a welcoming environment where they feel safe and confident. In the BENU Pharmacies, our customers can get a first-hand look of the inviting interior and optimized presentation of products.

## ATOL

France



**Year of creation:** 1970

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Monaco - Belgium - Switzerland

Since 1970, Atol Les Opticiens has brought together optical specialists who share the values ??of professionalism, advice and know-how with the sole objective of seeing well for eyeglass wearers. The cooperative brand offers its pioneering spirit of solidarity and an experience of innovative and quality optics in nearly 800 points of sale.



# HEALTH & BEAUTY STORES

## BENU pharmacies

Germany



**Year of creation:** 2010

**Country of creation:** Germany

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Romania - Czech Republic - Serbia

We are setting new standards in terms of market presence with our Pharmacy brand BENU. For our customers, we create a welcoming environment where they feel safe and confident. In the BENU Pharmacies, our customers can get a first-hand look of the inviting interior and optimized presentation of products.

**Andrius Navickas**  
**Real Estate Manager Europe**

## BRUNO FLAUJAC

France



**Year of creation:** 1989

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**3 priority countries of expansion:**

France - Spain - Italy

## DENTALPRO

Italy



**Year of creation:** 2010

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Poland - Italy - Germany

## Equivalenza

Italy



**Year of creation:** 2011

**Country of creation:** Spain

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

Italy - Japan - Saudi Arabia

Quality products rich in emotions at affordable prices. A unique shopping experience, with the head and with the heart



## ESTEE LAUDER

France



**Year of creation:** 1940

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Russian Federation - Italy - Germany

## GUINOT

France



**Year of creation:** 2010

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
China - United States - Japan

## Help Net

Germany



**Year of creation:** 2010

**Country of creation:** Romania

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Romania - Czech Republic - Serbia

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# HEALTH & BEAUTY STORES

## INGLOT Cosmotics

Egypt



**Year of creation:** 2017

**Country of creation:** Egypt

**Number of existing shops:** 4 - 10

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Egypt - United Arab Emirates - Saudi Arabia

**Ahmed Ragab**  
Group CEO



# HEALTH & BEAUTY STORES

IPURI

Ghana



**Year of creation:** 1992

**Country of creation:** Germany

**Number of existing shops:** 0 - 3

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Germany - Austria - Switzerland

**Edgar Rosenberger**  
**Managing Director**

## JUNECO CAPITAL SRL

Italy



**Year of creation:** 2017

**Country of creation:** Italy

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**3 priority countries of expansion:**

Italy

Targeted and innovative treatments, 360 ° solutions: from the simplest imperfections to the most complex situations. A more harmonious and defined body.

kiko milano

Italy



**Year of creation:** 1997

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

All

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Italy

## L'Erbolario

Italy



**Year of creation:** 1978

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Italy - Spain - France

L'Erbolario is a renowned and internationally known company. Leader in Italy, L'Erbolario produces and markets cosmetic products, and for body and skin care, entirely of vegetable origin. Thanks to the genuineness and originality of its products, L'Erbolario has contributed to spreading the Italian phytocosmetic art both in Italy and throughout the world. To date L'Erbolario has a network of over 5,500 distributors including pharmacies and herbalists and various shops abroad on 5 continents.



# HEALTH & BEAUTY STORES

MARY COHR

France



**Year of creation:** 2010

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
China - United States - Japan

**Edouard Falguieres**  
**FRANCHISE DIRECTOR**

Moi Je

France



**Year of creation:** 2014

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

France - Belgium - Portugal

Innovative Nail Bar brand whose development is taking place in shopping centers in France and Belgium. 33 points of sale in branch to date in the South East, the Lyonnaise region, the South West and East of France. 5 branches in Belgium Other openings planned for 2020.

## NASHI ARGAN

Italy



**Year of creation:** 2010

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
France - Germany - Switzerland

Nashi Argan is the 100% made in Italy cosmetic brand that listens to the requests and meets the needs of all women with passion and efficiency! The result is an exclusive collection of Haircare and Skincare products, designed to offer a tailor-made experience for those, who put simplicity, care and professional results first. The portfolio of Nashi Argan brand unites mono-brand Stores, that offer a complete sensorial experience and Nashi Salons and Part-ner Salons, that unite professional hairdresser services, marked by Nashi brand with full range of Retail products. This innovative model unites the physical community with a digital one, where the omnichannel communication is one of the factors, that have led Nashi Argan brand to the world success

Nau!

Italy



**Year of creation:** 2005

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Russian Federation - Poland - Spain

Founded in 2004 by the current chairman Fabrizio Brogi and based in Castiglione Olona (VA), the historical Italian eyewear district, NAU! is characterized by a constant path of growth, internationalization and innovation, close to a business model driven by sustainability. In NAU!'s vision eyewear are a fashion accessory, characterized by design, colour, quality, comfort and respect for the environment. Nowadays NAU! has more than 100 stores (19 of which opened in 2015), among directly-operated store and franchising store, situated in Italy, Spain and India with a total of more than 450 employees.

**Fabrizio Brogi**  
Chairman



# HEALTH & BEAUTY STORES

NYX

France



**Year of creation:** 2011

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
France - Belgium - Netherlands

A fierce community of independent spirits, we believe in unstoppable self-expression. Together we empower every proud makeup junkie to live, dream, and experiment at full volume. Always bringing you pro-level makeup, the most expert formulas, the highest-grade pigments, and making them accessible for everyone. And never stopping our belief that the bright side is the right side.

**Olivier De Malezieux**  
chief retail officer

## Optical center

France



**Year of creation:** 1992

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**3 priority countries of expansion:**  
Worldwide - United Kingdom -  
Germany

At Optical center we guarantee you a unique service. Thanks to our network of more than 500 stores, we offer several purchasing methods. You can choose to buy your lenses and maintenance products directly in store or buy them online with delivery to your home or directly in store to benefit from the service and advice of our opticians if you have any questions following your purchase.

ottica bernabei

Italy



**Year of creation:** 1886

**Country of creation:** Italy

**Number of existing shops:** 4 - 10

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Italy

## PASCAL COSTE

France



**Year of creation:** 1997

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
France - Switzerland

The artistic team of the Pascal Coste group works daily to explore new artistic directions for female and male hairstyling. Discover without further delay the Pascal Coste collections.



## PHARMACIES GIPHAR

France



**Year of creation:** 1969

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France

Created in 1968, the Giphar (Independent Group of Independent Pharmacists) is a group of French dispensary pharmacists. It is currently made up of a network of more than 1,370 pharmacies.

# HEALTH & BEAUTY STORES

**QIPAO**

Luxembourg



**Year of creation:** 2009

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Switzerland - Luxembourg

QIPAO is a new, modern and original concept of a beauty salon. A stylish place dedicated to beauty for today's women, who want the best treatments at the best price. A modern place that offers self-service beauty, custom face and body treatments, effective cosmetics and the best expert advice from our skilled employees. QIPAO takes a holistic approach to beauty, offering treatments with no membership required, with or without an appointment.

**François Croce**  
**Directeur du Développement**

## Rowlands pharmacy

Germany



**Year of creation:** 2010

**Country of creation:** United Kingdom

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Romania - Czech Republic - Serbia

We are setting new standards in terms of market presence with our Pharmacy brand BENU. For our customers, we create a welcoming environment where they feel safe and confident. In the BENU Pharmacies, our customers can get a first-hand look of the inviting interior and optimized presentation of products.

## SAGA COSMETICS

France



**Year of creation:** 1999

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
France - Guadeloupe - Reunion

Founded in 1999, SAGA Cosmetics offers trendy beauty (make-up, face, body and hair care) with exclusive brands and new products all year round at low prices. The products are distributed in 40 stores in France, Reunion Island and Martinique as well as on the e-commerce site.



# HEALTH & BEAUTY STORES

shiseido

Japan



**Year of creation:** 1872

**Country of creation:** Japan

**Number of existing shops:** 50+

**Type of location required:**

Showroom and pop-up stores

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

China - Worldwide - United States

Shiseido Company, Limited is a Japanese multinational personal care company, that is a skin care, hair care, cosmetics and fragrance producer. It is one of the oldest cosmetics companies in the world.

**Taishu Nagasawa**  
**Analyst**

# HEALTH & BEAUTY STORES

## The Body Shop

United Kingdom



**Year of creation:** 1976

**Country of creation:** United Kingdom

**Number of existing shops:** 50+

**Type of location required:**  
Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
France - Japan - Russian Federation

**OUR STORY: WELCOME TO THE BODY SHOP.** Our story started in Brighton, England in 1976. It began with our founder, Dame Anita Roddick, and her belief in something revolutionary: that business could be a force for good. Following her vision, we've been rule breaking, never faking and change making for over 40 years. When The Body Shop first opened its doors in 1976, it was a little green-painted shop in the streets of Brighton, England. Its approach to beauty was radically different to the big players in the beauty industry. It was simple - ethically sourced and naturally-based ingredients from around the world, in no-nonsense packaging you could easily refill. Products and beauty rituals made for every body, that made women feel good in their skin - never promising to make them look like someone else. We are known for pioneering social change, redefining beauty, empowering women and girls, and especially BUSINESS AS A FORCE FOR GOOD. Today, we're a trusted global brand with decades of successful activism behind us, and we're in a unique position to voice millions of customers' concerns and take our causes to decision makers around the world, to secure long-term positive change.



**David Parry**  
Global Real Estate Director

## Twentynails

France



**Year of creation:** 2014

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

France - Belgium - Switzerland

The nail bar is a space dedicated to your beauty: A true fashion accessory, such as a jewel, a belt or a pair of shoes, nail polish is today an essential component of "Lifestyle". Born from an innovative concept straight from the United States, Twenty Nails meets the needs of women and ... men, in terms of hands and feet beauty, from traditional nail polish to manicure premium, through permanent varnish, nail prosthesis, nail art. Because you trust us, TWENTY NAILS works with you!

## VIP E Cigarette

Ireland



**Year of creation:** 2011

**Country of creation:** Ireland

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**3 priority countries of expansion:**

Spain - France - United Arab Emirates

We have been operating in the e-cigarette industry since 2008 and VIP has grown to become a market leader and recognisable brand in Ireland. In this time we've attracted hundreds of thousands of customers and wish to ensure nationwide availability of our electronic cigarette products to all our customers. Feedback has shown that 75% of people would prefer to be able to purchase VIP products from their local shop instead of online



# HEALTH & BEAUTY STORES

## Vision 2000

France



**Year of creation:** 2005

**Country of creation:** France

**Number of existing shops:** 4 - 10

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Israel - United States

**Willam Abitbol**  
**Optician**

# HEALTH & BEAUTY STORES

Yves Rocher

Turkey



**Year of creation:** 1959

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

Turkey - Romania - Moldova,  
Republic of

Yves Rocher is a worldwide cosmetics and beauty brand, founded in 1959 by the French entrepreneur Yves Rocher in La Gacilly. The company is present in 88 countries

Nadir Kirgiz

E-Commerce Manager

## 101 Caffè

Italy



**Year of creation:** 2010

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
France - Belgium - United Kingdom

**ANGE**

France



**Year of creation:** 2010

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**3 priority countries of expansion:**  
France - Canada - Worldwide



# FOOD & BEVERAGE STORES

**Biltoki**

France



**Year of creation:** 2010

**Country of creation:** France

**Number of existing shops:** 4 - 10

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

United States - Belgium -  
Switzerland

Biltoki's mission is to (re) create gourmet halls in French town centers. Share the know-how of our butchers, fishmongers, bakers, cheesemakers ... Show the art of handwork with the magnificent products of the French soil. The rebirth of French craftsmanship

**Bixente Alaman**  
Co founder

# FOOD & BEVERAGE STORES

Carte D'Or

Netherlands



**Year of creation:** 1990

**Country of creation:** United Kingdom

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Worldwide - Philippines - United States

Pei Wen Lin

Head of Global Business Development

# FOOD & BEVERAGE STORES

## Charbonnel et Walker

Hong Kong



NEW AT  
MAPIC!

**Year of creation:** 2020

**Country of creation:** United Kingdom

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**

China - Singapore - Korea,  
Democratic People's Republic of

**Poppy Hardy**  
**Brand Manager**

## Cofix

Russian Federation



**Year of creation:** 2017

**Country of creation:** Russian Federation

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Russian Federation - France - Spain

Cofix is an Israeli coffee shop, bar and supermarket chain established in 2013 by Avi Katz, which uses a fixed price menu system. Most Cofix branches are in city centers, and other popular areas, but some are located in or next to educational institutions



## FAUCHON

France



**Year of creation:** 1886

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Switzerland - Canada - France

## General Mills / HAAGEN-DAZS

France



**Year of creation:** 1976

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
France - Belgium - Switzerland

Opening a Häagen-Dazs Shop means above all wanting to offer its customers an extraordinary experience, by offering them the best ice cream in the world, in an exceptional setting. Give your customers a memorable experience by offering them the following offer:

24 flavors of ice creams and sorbets and toppings to sublimate them

Boutique exclusives, limited editions for each season

Exclusive creations and frozen drinks

A selection of gourmet pastries, pancakes and waffles particularly popular in France

Hot or cold drinks made from ice cream

Frozen cakes for Christmas

Limited editions / innovations systematically highlighted on a «menu» that is renewed each season

## IPO ICE CREAM

Italy



NEW AT  
MAPIC!

**Year of creation:** 2020

**Country of creation:** Italy

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

China - United States - Saudi Arabia

### L'atelier Papilles

France



**Year of creation:** 2000

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Spain - Belgium

Our recipes are homemade and are prepared every morning in each of our Workshops to fill your taste buds with happiness! We carefully select our ingredients and raw materials, giving maximum preference to local producers.



## Lagardere Travel Retail

Romania



**Year of creation:** 1850

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Romania - Worldwide - Bulgaria

# FOOD & BEVERAGE STORES

## lagardere travel retail

France



**Year of creation:** 1954

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
Travel hubs

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - United States - Chile

**Delphine Crozon**  
**PARTNER BRANDS MANAGER**

## Le fournil de mon enfance

France



Tasty bread recipes created by generous professionals and masters of their know-how.

**Year of creation:** 1998

**Country of creation:** France

**Number of existing shops:** 4 - 10

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Belgium - Canada

Lindt

Italy



**Year of creation:** 2005

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Switzerland - San Marino - Austria



## FOOD & BEVERAGE STORES

Magnum

Netherlands



**Year of creation:** 1935

**Country of creation:** Denmark

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Worldwide - Philippines - United States

Pei Wen Lin

Head of Global Business Development

## MAISON BREMOND 1830

France



**Year of creation:** 2014

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
France - Norway - Sweden

From father to son, for over 188 years, the provençal delicatessen Maison Bremond has always rigorously selected its raw materials to offer its customers quality products. The company was taken over at the beginning of 2015 by Olivier Baussan and his family, Founder of l'Occitane en Provence, Olivers & Co, and the Ecomusée l'Olivier in Haute-Provence. In order to guarantee maximum freshness, Maison Bremond only produces batches in small series.

## Nespresso

Switzerland



**Year of creation:** 1986

**Country of creation:** Switzerland

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Germany - United Kingdom - Switzerland

As the worldwide pioneer, Nespresso redefined the way coffee lovers around the world enjoy their Espresso coffee through a unique combination of premium quality coffees, smart coffee machines and exceptional customer services. The company's story, however, is not just about one remarkable idea.

**Loic Barde**

**Retail Strategy Manager**

## Nespresso

France



**Year of creation:** 1986

**Country of creation:** Switzerland

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Worldwide - France

As the worldwide pioneer, Nespresso redefined the way coffee lovers around the world enjoy their Espresso coffee through a unique combination of premium quality coffees, smart coffee machines and exceptional customer services. The company's story, however, is not just about one remarkable idea.



## Palais des THÉS

France



**Year of creation:** 1986

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

France - Worldwide

## PICARD SURGELES

France



**Year of creation:** 1906

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**

France - French Southern  
Territories - Denmark

Picard Surgelés is a French food company specializing in the manufacture and retail distribution of frozen products. It began as Les Glacières de Fontainebleau in 1906. Picard Surgelés has almost 900 retail stores in France. In 2014, French consumers voted Picard as their favorite brand. The company produces about 700 different products, which are sold exclusively under the Picard brand.

## PiratMarmelad

Russian Federation



**Year of creation:** 2019

**Country of creation:** Russian Federation

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Russian Federation - France - Spain

Cofix is an Israeli coffee shop, bar and supermarket chain established in 2013 by Avi Katz, which uses a fixed price menu system. Most Cofix branches are in city centers, and other popular areas, but some are located in or next to educational institutions

# FOOD & BEVERAGE STORES

## Salsa Shop

Netherlands



**Year of creation:** 2018

**Country of creation:** Netherlands

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Germany - Netherlands - United States

**Jeroen Van Den Biggelaar**  
Operating Partner



## SAS BOULANGERIE PAUL

France



**Year of creation:** 1889

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - United States - China

Paul is a French chain of bakery/café restaurants established in 1889 in the town of Croix, in Nord of France, by Charlemagne Mayot. It specializes in serving French products including breads, crêpes, sandwiches, macarons, soups, cakes, pastries, coffee, wine, and beer. Paul belongs to Groupe Holder.

Pierre Bonin

Directeur Immobilier et du Développement

## USAGIYA

Japan



**Year of creation:** 2014

**Country of creation:** Japan

**Number of existing shops:** 4 - 10

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
France - Netherlands - Denmark

We, USAGIYA, took over the long-established teahouse Yoshikawaen, which was founded in 1945, and was founded in 2014 in Asahikawa, Hokkaido. Since then, we have been designing "a new way of interacting with Japanese tea" with the concept of "every day, with tea." The symbol of us is USAGIYA TEA BOTTLING, a new culture that allows you to bottling tea on a flat rate basis. And now we are forming a community through that culture. We will go beyond the realm of mere Japanese tea sales and cafe business, and create and provide "experiences" suitable for the coming era when values ??change from things to things, from ownership to sharing.

## Docteur IT

France



**Year of creation:** 2008

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

France - Belgium - Luxembourg

## FEU VERT

France



**Year of creation:** 1972

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**3 priority countries of expansion:**  
France

The Feu Vert auto centers are organized around two complementary activity poles including a workshop and a self-service store with nearly 6,000 multi-brand product references. From technical products (spare parts) to pleasure equipment products, all are selected with rigor, in compliance with manufacturers' specifications and without compromising on safety.

**Pascal Gorisse**

**Responsable "Offre Services & Partenariats / Développement**



## L'Univers du Pneu

France



**Year of creation:** 1990

**Country of creation:** French Guiana

**Number of existing shops:** 11 - 50

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Belgium - Portugal

la poste

France



**Year of creation:** 1991

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France

## MIDAS

France



**Year of creation:** 1956

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Germany - United Kingdom -  
Netherlands

Automotive aftermarket is an amazing and innovating market. Cars are more and more technic and expensive, we keep them longer, the trend is to repair. Customers are more and more demanding of a simple and seamless omnichannel user experience. What drives us for more than 60 years is to take care of our franchisees in the long run in order for them to take care of their customers in the long run. To join the Network Midas is the insurance to simplify your business due to powerful tools to be up to date technically and benefit of our R&D department to be efficient and profitable with a powerful brand inside a large and family group to get a full support

## Mobile Outfitters

France



**Year of creation:** 2018

**Country of creation:** Germany

**Number of existing shops:** 4 - 10

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

Germany - France - Switzerland



## NORAUTO FRANCE

France



**Year of creation:** 1970

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

Finland - France

orange

France



**Year of creation:** 1994

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France

Orange has been the company's main brand for mobile, landline, internet and IPTV services since 2006. It originated in 1994 when Hutchison Whampoa acquired a controlling stake in Microtel Communications during the early 1990s and rebranded it as "Orange". It became a subsidiary of Mannesmann in 1999 and was acquired by France Télécom in 2000. The company was rebranded as Orange on 1 July 2013

Sophie Sabathier

Responsable du Développement Immobilier Commercial

## PIL'VITE

France



**Year of creation:** 1990

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

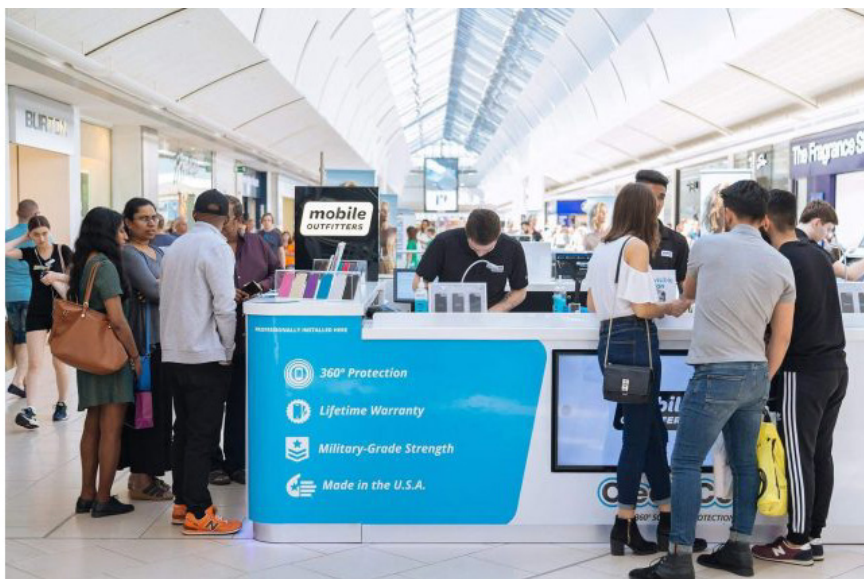
**3 priority countries of expansion:**

France

PIL'VITE is a French company managed by Mr Bocquillon Fabrice and Mr Maginier Hervé, whose head office is established in St Etienne. Recognized as being the leader on the national market and endowed with a strong notoriety, the brand (created by professionals) has for essential activity the sale and the installation of batteries, accumulators, batteries of all kinds, bracelets watch; the sale and after-sales service of small watches, mobile phone repair and key duplication.

## Shift

France



**Year of creation:** 2017

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

Germany - France - Switzerland



tim

Italy



**Year of creation:** 2003

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

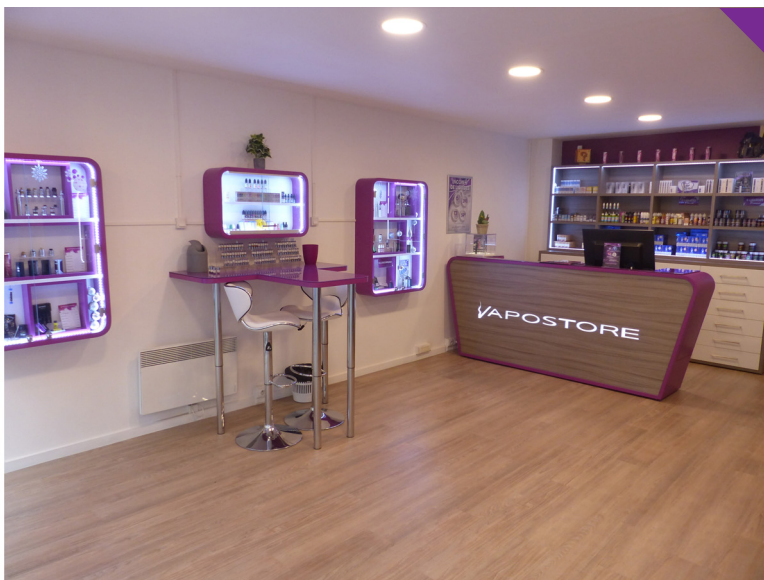
50 - 100

**3 priority countries of expansion:**

Italy

## VAPOSTORE

France



NEW AT  
MAPIC!

**Year of creation:** 2012

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Switzerland - Belgium

## VENDBERRY

Russian Federation



**Year of creation:** 2008

**Country of creation:** Russian Federation

**Number of existing shops:** 50+

**Type of location required:**  
Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Germany - Spain - United Kingdom

Our Team is one of the 10 leading vending operators in Europe and holds a leading position in Russia. Our Partners are up to 200 largest Shopping Centers in Russia. Geographically we occupy up to 30 regions.

## VODAFONE

Italy



**Year of creation:** 1992

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Italy

Vodafone is a leader in technology communications through mobile, fixed, broadband and TV around the world.



## Watcom

Russian Federation



**Year of creation:** 2000

**Country of creation:** Russian Federation

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Angola - Bulgaria - Cambodia

4murs

France



**Year of creation:** 1969

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

France - Luxembourg - Switzerland

About 4MURS: It all began back in 1969. Like his brothers who were already big players in the wallpaper market, Michel Drugmanne developed the EXPO PAPIER PEINT brand in eastern France using the innovative concept devised by his family: displaying wallpapers actually on walls, offering them in stock and at affordable prices. EXPO PAPIER PEINT became 4MURS during the eighties. The first stores began opening in shopping areas. In 2009, under the management of Cédric Drugmanne and his team, many development projects saw the light of day, including the launch of the online sales website [www.4murs.com](http://www.4murs.com), and later, in 2019, the launch of the first two international websites to dedicated markets: [www.4murs.de](http://www.4murs.de) and [www.4murs.co.uk](http://www.4murs.co.uk).

ADEO

France



**Year of creation:** 1973

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

5 000+

**3 priority countries of expansion:**

Russian Federation - Kazakhstan -  
Belarus

Adeo is an international group of retail leader on home improvement market gathering 14 specialized brands including: Leroy Merlin, Bricoman, Zôdio, Weldom, Kbane, AKI, Alice délice, Bricocenter, Décoclico.fr, Dompro, Lightonline, Probox, Quotatis, Tikamoon

## ambiance et styles

France



**Year of creation:** 1985

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**3 priority countries of expansion:**  
France

Ambiance & Styles is the brand that creates favorites and gives you ideas for your home, your kitchen, your tables. When you go to one of our 90 stores, you go fishing for desires, you discover combinations of colors, materials, objects, styles that you would not necessarily have thought of and which make you fall in love with it.



## BAUHAUS

Germany



**Year of creation:** 1962

**Country of creation:** Germany

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

5 000+

**3 priority countries of expansion:**

Italy - Netherlands - Spain

Bauhaus is a Swiss-headquartered pan-European retail chain offering products for home improvement, gardening and workshop. It has 250 stores and franchises across Europe, including Austria, Bulgaria, Czech Republic, Croatia, Denmark, Estonia, Finland, Hungary, Iceland, Luxembourg, Netherlands, Norway, Slovakia, Slovenia, Spain, Sweden, Switzerland, and Turkey.

## BLANC DES VOSGES

France



**Year of creation:** 1890

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Retail parks, Factory outlets

**3 priority countries of expansion:**

France

Built on Excellence, Blanc Des Vosges has been creating and manufacturing premium French home linens collections since 1843. With passion, we implement our ancestral know-how to create and manufacture innovating products at the cutting edge of the latest trends. Keeper of the Excellence of French art of living, creation is essential for Blanc Des Vosges. Along our collections, we choose to tell a story, harmonize colors, stage new associations to delight and amaze you always more. Blanc Des Vosges has become a key player in the Home linen market. For its exceptional talent, we have been awarded in 2011 of the label «Entreprise du Patrimoine vivant» which recognizes our rare French know-how as well as our strong heritage.

## BoConcept

United Kingdom



**Year of creation:** 2005

**Country of creation:** United Kingdom

**Number of existing shops:** 4 - 10

**Type of location required:**  
All

**3 priority countries of expansion:**  
United Kingdom

BoConcept was born in Denmark in 1952, and is today a premium retail lifestyle brand, with close to three hundred stores in over sixty countries. We design, produce and sell contemporary furniture, accessories and lighting for living, dining, sleeping, home-office and outdoor spaces. We also help our customers create a personal home with our comprehensive in-home or store interior design service.

## BoConcept

Denmark



**Year of creation:** 1952

**Country of creation:** Denmark

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Worldwide

BoConcept was born in Denmark in 1952, and is today a premium retail lifestyle brand, with close to three hundred stores in over sixty countries. We design, produce and sell contemporary furniture, accessories and lighting for living, dining, sleeping, home-office and outdoor spaces. We also help our customers create a personal home with our comprehensive in-home or store interior design service.



**Michael Linander**  
**Chief Retail Officer**



## BORK

Russian Federation



**Year of creation:** 1992

**Country of creation:** Russian Federation

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Ukraine - Russian Federation -  
United States

BORK is an international company that creates premium home appliances. To create products of this level, BORK attracts leading designers and manufacturers from all over the world: Switzerland, Australia, Japan, Korea and other countries.

## BUTLERS

Germany



**Year of creation:** 1999

**Country of creation:** Germany

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Belgium - Poland - Spain

## CENTRAKOR

France



**Year of creation:** 1990

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

Spain - Belgium - Switzerland

We are a network of 400 stores for home equipment and decoration at low prices! Our network is made up partly of "integrated" stores, with our own salaried teams and partly of "independent" stores, each piloted by business leaders who manage their teams and maintain their independence in the management of their point of sale.

## Conforama

France



Conforama is Europe's second largest home furnishings retail chain with over 200 stores in France, Spain, Switzerland, Portugal, Luxembourg, Italy, and Croatia

**Year of creation:** 1967

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
Department stores

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
France - Spain - Portugal



## CONFORAMA

Italy



**Year of creation:** 2001

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**

All

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

Italy

Conforama is Europe's second largest home furnishings retail chain with over 200 stores in France, Spain, Switzerland, Portugal, Luxembourg, Italy, and Croatia

**Dodo / Anne de Solène / Drouault**

France



**Year of creation:** 1937

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - United States - Belgium

Since 1850, Etablissements DROUAULT has been combining craft and industry to become synonymous with excellence in the world of sleep. The purity of its products as well as quality finishes make DROUAULT the haute-couture brand of duvets, pillows, Surconforti mattress toppers and protective bedding.

## ENTREPOT DU BRICOLAGE

France



**Year of creation:** 1974

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

5 000+

**3 priority countries of expansion:**

France

Distributor of construction materials and tools, our group extends in France through a dense network of more than 350 points of sale.

## Fressnapf / Maxizoo

Netherlands



**Year of creation:** 1990

**Country of creation:** Germany

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

France - Italy - Poland



## HOME AND COOK

France



**Year of creation:** 2006

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Worldwide - France - Spain

## HOME SALONS

France



**Year of creation:** 1977

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**3 priority countries of expansion:**  
Worldwide

All over France, HomeSalons stores help you choose your living room, furniture, interior design and maintenance advice. Our expert and passionate sellers will help you make the best choices for your interior.

IKEA

France



**Year of creation:** 1940

**Country of creation:** Sweden

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
5 000+

**3 priority countries of expansion:**  
France - Belgium - Netherlands

## IMPATIA

Italy



**Year of creation:** 2013

**Country of creation:** Italy

**Number of existing shops:** 0 - 3

**Type of location required:**

Hotels

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

China - United States - United Arab  
Emirates

Located in the heart of the Milan district, known for its iconic fashion and design influences, Impatia embodies creativity and a flair for design in everything it does. Uniting the traditions of Italian design, art and craftsmanship to produce bespoke luxury gaming tables. At its core, Impatia manifests the principle of daring, distinct design that is destined to become a true classic. The human-to-human approach creates a journey of exploration, which is highlighted by technical development, high-quality materials and incomparable aesthetic refinement. The development of each product is full of interpretation from the first glance, becoming a representation of a lifestyle and an instantly recognizable identity, that pushes to reinvent the classics.



iSiMAR

Spain



**Year of creation:** 2010

**Country of creation:** Spain

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Spain - Germany

At iSiMAR we are proud to keep alive the spirit with which he was born in 1964, with several generations that share the knowledge on design and manufacture of metallic products (mainly in rod) for the outdoor furniture sector. All our furniture uses noble and recyclable materials (galvanized steel rods, aluminum) and is entirely manufactured in our current facilities in Pamplona (northern Spain). At iSiMAR we want to give life to the outside world and transmit our Mediterranean essence with our collections. That means appreciating the value of small moments and enjoying in the company of family and friends moments of joy and fun. Today iSiMAR exports its products to more than 30 countries with a very broad customer base.

**Jean Part**  
**Sales Director**

## JOUECLUB

France



JOUECLUB is a chain of toy stores

**Year of creation:** 1952

**Country of creation:** French  
Polynesia

**Number of existing shops:** 50+

**Type of location required:**  
All

**3 priority countries of expansion:**  
France - Italy - Belgium

## Jouets SAJOU

France



**Year of creation:** 1988

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**3 priority countries of expansion:**  
France

JYSK

Belarus



**Year of creation:** 1979

**Country of creation:** Denmark

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

Belarus - Lithuania - Estonia

**Dmitry Fedorov**

**Project manager retail chain development in Baltic states & Belarus**



## KERIA

France



**Year of creation:** 1982

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

France - Belgium - Switzerland

At Keria, we strive every day to provide you with a unique light experience. Each of our lights is carefully selected to highlight your life and allow you to create the lifestyle atmosphere that suits you. Keria supports you in stores and on [www.keria.com](http://www.keria.com) in all your lighting projects. Keria, each room has its own light!

## L'INCROYABLE

France



**Year of creation:** 1981

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France

## LA BOITE A OUTILS

France



**Year of creation:** 1957

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

France - Belgium - Switzerland

## LAPEYRE

France



**Year of creation:** 1931

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
Showroom and pop-up stores

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France

86 years after the creation of Lapeyre et fils by Martial Lapeyre, the company is reinventing itself once again around Know-how, always keeping its founding values ??at heart: quality, sustainability, adaptability around Know-How.



## LEROY MERLIN

France



**Year of creation:** 1923

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

5 000+

**3 priority countries of expansion:**

France

## Madame Coco

Turkey



**Year of creation:** 2011

**Country of creation:** Turkey

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

Germany - Poland - Belgium

Madame Coco is established in 2011 as transforming consumer needs into a successful business model through accurate analysis. It quickly became a leader in the home textiles and decorative products sector. Madame Coco is now a candidate to be one of the most significant global brand and maintains international retail operations which commenced in 2016, growing rapidly in many countries. It currently serves to 100 million visitors a year on its e-commerce website and 4 million followers across social media in addition to 300 stores with 75,000 m2 of sales area in 92 cities in 17 countries. Madame Coco continues to widen its product range also its operations globally and aims to become the World's most loved and preferred home&lifestyle brand.

## MAISON DE LA LITERIE / UNIVERS DU SOMMEIL / MOBECO

France



**Type of location required:**

All

**3 priority countries of expansion:**

Morocco - Switzerland - Luxembourg

With more than 300 specialist bed stores in France, Maison de la Literie is keen to be as close as possible to its customers to meet their legitimate expectations. Ambassadors of our expertise, our in-store teams support our customers in their choice from a wide choice of products: mattresses, box springs, sofa beds, bed accessories, bed linen, etc.

**Michel Le Calvez**

**Direction développement et franchise**

## Maisons du Monde

France



**Year of creation:** 1996

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
France - Germany - Switzerland

Maisons du Monde is a French furniture and home decor company founded in Brest in 1996 by Xavier Marie. At the end of 2015 it had nearly 250 stores across France, Italy, Spain, Luxembourg, Belgium, Germany and in Switzerland, of which more than 180 are in France. In 2010, it generated nearly 23 million in sales. In 2015 it employed over 5,500 people.



## Maisons du Monde

Germany



**Year of creation:** 1996

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
Germany - Austria - Switzerland

Maisons du Monde is a French furniture and home decor company founded in Brest in 1996 by Xavier Marie. At the end of 2015 it had nearly 250 stores across France, Italy, Spain, Luxembourg, Belgium, Germany and in Switzerland, of which more than 180 are in France. In 2010, it generated nearly 23 million in sales. In 2015 it employed over 5,500 people.

## MAXI TOYS

Belgium



**Year of creation:** 1989

**Country of creation:** Belgium

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

Belgium - France - Luxembourg

## Maxi Zoo

France



**Year of creation:** 1990

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

France

The Fressnapf Group has been the contact for all questions about animals since 1990. The two- and four-legged customers trust us because we also love animals and are committed to their welfare.

**maxibazar**

France



**Year of creation:** 1996

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France

The MAXIBAZAR group now offers many articles in universes such as decoration, furniture, gifts, cosmetics, tableware, textiles or the garden. The brand offers a wide choice of products at low prices.



## MOBECO

France



**Year of creation:** 2018

**Country of creation:** France

**Number of existing shops:** 4 - 10

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Morocco - Switzerland - Luxembourg

With more than 300 specialist bed stores in France, Maison de la Literie is keen to be as close as possible to its customers to meet their legitimate expectations. Ambassadors of our expertise, our in-store teams support our customers in their choice from a wide choice of products: mattresses, box springs, sofa beds, bed accessories, bed linen, etc.

## Mr Bricolage

France



**Year of creation:** 1980

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
France

## Natuzzi Italia

Italy



**Year of creation:** 1959

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

Spain - France - Italy

After more than fifty years of challenges and intuitions, Natuzzi is Italy's largest furniture house and the player with the greatest global reach in its sector, with seven manufacturing plants, twelve commercial offices and more than 1,200 points of sale worldwide. Ethics and social responsibility, innovation, industrial know-how and integrated management of its value chain represent the points of strength that have made the Natuzzi Group a market leader and established Natuzzi as the most recognized furniture brand in the world among consumers of luxury goods (Lagardere/Ipsos, 2013).

## POLTRONESOFA

France



**Year of creation:** 1995

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

France - Italy - Belgium

We have been exclusively dedicated to manufacturing products of excellent quality for more than 20 years, for more than 90 models and 380 upholsteries, with a ten-year guarantee on the structure. Our whole range of products is carefully crafted, and is entirely hand-made in Italy: fabric sofas are produced in the Forlì and Faenza district, whilst leather sofas are produced in Puglia. All our fabric sofas have completely removable coverings that can be washed in a few simple steps. All this at a very convenient price, because we aim at making quality available for everyone. Presence: we have more than 160 stores in Italy and more than 40 in Europe, among France, Malta, Cyprus, Belgium and Switzerland.



## QARSON

France



**Year of creation:** 2009

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

France - Poland - Belgium

**Bertrand Mulliez**

**Directeur Développement Réseau**

## Riedel & Friends

Germany



NEW AT  
MAPIC!

**Year of creation:** 2019

**Country of creation:** Germany

**Number of existing shops:** 0 - 3

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Germany

## Saint-Maclou

France



**Year of creation:** 1963

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France - Belgium - Luxembourg

Saint Maclou is a French company specializing in the decoration of floors, walls and windows. It was created by Gonzague Mulliez in 1963 in Watrelos.

## SavA FM

Russian Federation



**Year of creation:** 2020

**Country of creation:** Russian Federation

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Russian Federation - Kazakhstan -  
Worldwide



## Stokomani

France



**Year of creation:** 1961

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France

**Arnaud Kempf**

**Directeur Général des Opérations**

## TEFAL / T-FAL

France



**Year of creation:** 2006

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Worldwide - France - Spain

## Toys Way Czech Republic



**Year of creation:** 2005

**Country of creation:** Czech Republic

**Number of existing shops:** 4 - 10

**Type of location required:**  
Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Czech Republic - Slovakia - Poland

## MAISON DE LA LITERIE / UNIVERS DU SOMMEIL / MOBECO

France



**Year of creation:** 2011

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

All

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Morocco - Switzerland - Luxembourg

With more than 300 specialist bed stores in France, Maison de la Literie is keen to be as close as possible to its customers to meet their legitimate expectations. Ambassadors of our expertise, our in-store teams support our customers in their choice from a wide choice of products: mattresses, box springs, sofa beds, bed accessories, bed linen, etc.

**Michel Le Calvez**

**Direction développement et franchise**



## YVRAI AMEUBLEMENT

France



**Year of creation:** 1970

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
France - Switzerland - Belgium

## Aldi immobilier

France



**Year of creation:** 1913

**Country of creation:** Germany

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
Germany - Belgium - France

Founded by the Albrecht family, the first ALDI store opened in 1961 in Germany, making ALDI the first discounter in the world. Headquartered in Batavia, Illinois, ALDI now has more than 2,000 stores across 36 states, employs over 25,000 people and has been steadily growing

Auchan

France



**Year of creation:** 1950

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

5 000+

**3 priority countries of expansion:**

Romania - Russian Federation -  
Poland

We are a global, family group, a people-centred, successful company, a historic distributor and a next-generation retailer: we are Auchan Retail.

# GROCERY RETAIL

carvin autos

France



**Year of creation:** 2019

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

Algeria - Belgium - Luxembourg

**Kamel Mecherri**  
gerant



## COSTCO France

France



**Year of creation:** 1983

**Country of creation:** United States

**Number of existing shops:** 0 - 3

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

5 000+

**3 priority countries of expansion:**

France - Switzerland - Luxembourg

## E. Leclerc

France



**Year of creation:** 1970

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

5 000+

**3 priority countries of expansion:**

France - Poland - Spain

E. Leclerc is a French cooperative society and hypermarket chain, headquartered in Ivry-sur-Seine. E.Leclerc was established on 1 January 1948 by Edouard Leclerc. E.Leclerc currently has more than 500 locations in France and 114 stores outside of the country. The chain enables semi-independent stores to operate under the Leclerc brand.

## FRC "PEREKRESTOK"

Russian Federation



**Year of creation:** 1995

**Country of creation:** Russian Federation

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
Russian Federation

# GROCERY RETAIL

fresh

France



**Year of creation:** 2017

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
France

fresh. is a new chain of stores selling fresh food products and customer oriented. One finds there all the fresh food products for daily life: fruits and vegetable, meat, fishes, seafood, cheeses, dairy products, and ready-to-eat products. fresh. is an elegant and authentic architectural concept: our hall, which looks like a covered market, is modern and enlightened. The selling surface then becomes a friendly meeting place for our customers. fresh. selling surface is 499 sqm and its GLA is 950 sqm. We open our stores in the outskirts of towns of any kind of size, from large to small towns, and in stand-alone buildings.

**Christelle Madeleine**  
**Directrice du développement**



# GROCERY RETAIL

grk services

France



**Year of creation:** 2017

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Algeria - Belgium - Luxembourg

**Kamel Mecherri**  
gerant

Inmedio

Romania



**Year of creation:** 1996

**Country of creation:** Romania

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

Worldwide - Romania - France

## Lulu Group

United Arab Emirates



**Year of creation:** 1980

**Country of creation:** United Arab Emirates

**Number of existing shops:** 50+

**Type of location required:**  
Department stores

**Average size required (sqm):**  
5 000+

**3 priority countries of expansion:**  
India - United Arab Emirates - Italy

## MARJANE

Morocco



**Year of creation:** 1990

**Country of creation:** Morocco

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
Morocco - Mauritania

Acima is a Moroccan supermarket chain. The company was founded in 2001, and the first point of sales was opened in Casablanca. Specializing in Food, Acima supermarket offers a vast range of products and services adapted to the catchment area. The main purpose is to meet its customers food needs and to facilitate their day-to-day lives. Acima launched in 2019 a vast transformation program by investing in the stores and modernising them so that the customers can enjoy the best possible experience in the stores. As well as relaunching an ambitious expansion plan, the ACIMA brand becomes Marjane Market. Today, ACIMA has 47 across the kingdom and aims to open 12 stores per year.

**Fatim Sefrioui**

**MANAGER IN CHARGE OF REAL ESTATE**



## NATURALIA

France



**Year of creation:** 1973

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Luxembourg - Switzerland

Naturalia France is a French distribution brand specializing in products from organic farming, fair trade, biodynamic farming, as well as organic cosmetics and eco-products. It has been a subsidiary of Monoprix since 2008, itself a subsidiary of the Casino Group.

## O MARCHE FRAIS

France



**Year of creation:** 1984

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

5 000+

**3 priority countries of expansion:**

France - Belgium - Switzerland

**Stephan Mozene**

**Responsable développement immobilier**

## PLACE O MARCHE

France



NEW AT  
MAPIC!

**Year of creation:** 2016

**Country of creation:** France

**Number of existing shops:** 4 - 10

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

France - Belgium - Luxembourg

Since its launch, Place-O-Marché has gained strong support and represents a real driving force for traditional food retailing. Beyond responding to an economic requirement of the municipalities, the hall also responds to a social need. It is distinguished by the attractiveness of its shops, thus meeting the expectations of residents to make the choice to consume better and this in a truly friendly place of life, made up of exchanges and sharing.

# GROCERY RETAIL

wineshop

United Kingdom



**Year of creation:** 2020

**Country of creation:** United Kingdom

**Number of existing shops:** 0 - 3

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Worldwide

**Alexey Artyukhov**  
seller



## CULTURE & MEDIA STORES

**Bang & Olufsen**

France



**Year of creation:** 1925

**Country of creation:** Denmark

**Number of existing shops:** 50+

**Type of location required:**  
Showroom and pop-up stores

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
France - Italy

**Valerie Guerin**

**France Distribution Development Manager**

## BOUYGUES TELECOM RCBT

France



**Year of creation:** 1994

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
France

## Electrodepot

France



**Year of creation:** 2004

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France - Belgium - Spain

At ELECTRO DEPOT you will find a wide selection of large household appliances and small household appliances, multimedia products, telephony, audio, hifi and image ... Low prices every day, quality and reliability on our own brands in immediate availability.

## FNAC DARTY

France



**Year of creation:** 1954

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Worldwide

The merger of Fnac and Darty in 2016 gave birth to a leader in omnichannel distribution. This movement opens a new page in the history of Fnac and Darty, new perspectives for our employees and an enriched proposition for our customers. Fnac Darty represents more than 7.3 billion euros in sales, nearly 24,000 employees and more than 880 stores in twelve countries. Our Group's mission is to provide a powerful response in its markets to the increased competition from internet pure-players, and to the consolidation movement which has been transforming the distribution sector for several years





## FRANCE LOISIRS

France



**Year of creation:** 1970

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France

# CULTURE & MEDIA STORES

## Hamleys of London

United Kingdom



**Year of creation:** 1850

**Country of creation:** United Kingdom

**Number of existing shops:** 50+

**Type of location required:**  
Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
Indonesia - Australia - United States

**Sohail Shaikh**  
**CEO Global Franchise Business**

la Feltrinelli

Italy



**Year of creation:** 1957

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
Italy

# CULTURE & MEDIA STORES

**Mattel**

United Kingdom



**Year of creation:** 1945

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
Worldwide

**Frederica Swallow**

**Manager, Location Based Events, EMEA**



## MICROMANIA ZING POP CULTURE

France



**Year of creation:** 1983

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France

## Moleskine

France



**Year of creation:** 1995

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**  
Travel hubs

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
France

The Moleskine notebook is the heir and successor to the legendary notebook used by artists and thinkers over the past two centuries: among them Vincent Van Gogh, Pablo Picasso, Ernest Hemingway and Bruce Chatwin. Today Moleskine offers an eco-system of objects which inspires imaginations and fuels creative practice, versatile tools for both everyday and extraordinary journeys: notebooks, journals, bags, luggage, apps, writing instruments and reading accessories which complement each other in form and function, becoming an integral part of our personalities. Moleskine is a platform which celebrates talent, champions originality and cherishes long-term thinking.

## Mondadori Retail S.p.A.

Italy



**Year of creation:** 1946

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

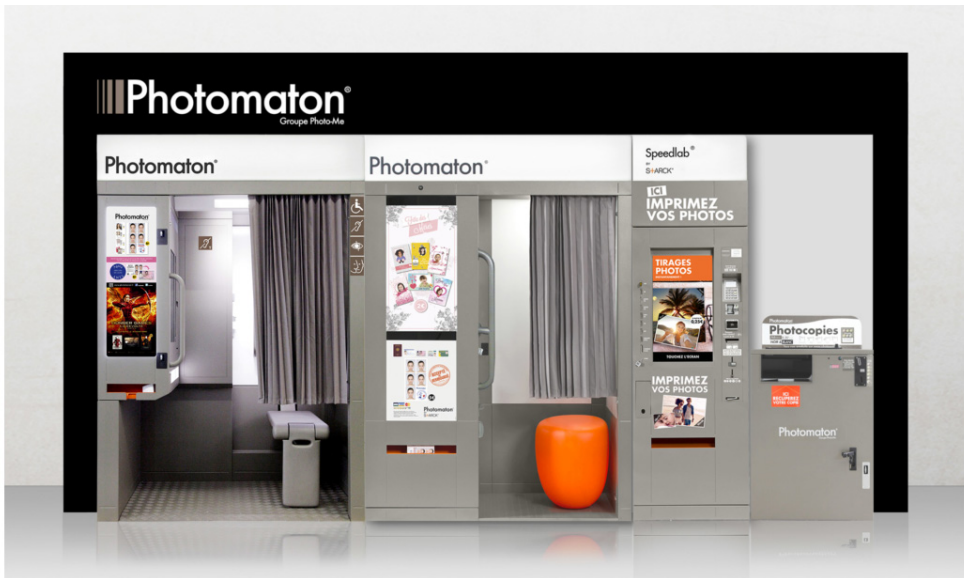
**3 priority countries of expansion:**

Italy

With a network of over 600 points of sale with 4 store formats (Megastore, Bookstore, Point, Club) and 4 sales channels (direct, franchised, web and bookclub points of sale), Mondadori Retail serves over 20 million customers every year. In 2015 it recorded revenues of 196 million euros.

## Photomaton

France



**Year of creation:** 1993

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
France - Portugal - Italy

PHOTOMATON is a subsidiary of the PHOTO-ME Group, the world number 1 in the automatic distribution of ID photos and digital photo prints. PHOTOMATON sells in France photo booths, development terminals, minilabs, copiers but also laundries, rides, photovoltaic streetlights ...



## SFR DISTRIBUTION

France



**Year of creation:** 1996

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - French Guiana

SFR is a French mobile communications company that serves millions of households in France.

## UNIEURO

Italy



**Year of creation:** 2013

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France - Austria - Germany

Unieuro is one of the largest Italian stores of household appliances, electronics, IT, smartphones, tablets, TVs and much more

**Andrea Scozzoli**

**Chief Corporate Development Officer**

## Barça Licensing & Merchandising

Spain



**Year of creation:** 2018

**Country of creation:** Spain

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
China - Saudi Arabia - United Arab  
Emirates

## FC BARCELONA

Spain



**Year of creation:** 1899

**Country of creation:** Spain

**Number of existing shops:** 4 - 10

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

United States - China - Mexico



FC Porto

Portugal



**Year of creation:** 1893

**Country of creation:** Portugal

**Number of existing shops:** 4 - 10

**Type of location required:**

All

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Switzerland - Iraq

**Pedro Gomes**

**International Key Account Manager**

## NEBBIA

Slovakia



**Year of creation:** 1997

**Country of creation:** Slovakia

**Number of existing shops:** 4 - 10

**Type of location required:**

Malls, Shopping centers, life place destinations

**3 priority countries of expansion:**

Italy - Germany - Spain

NEBBIA is global fitness and bodybuilding fashion brand based in Europe. We aim to bring innovative design underlined with the best quality standards possible. We think of the consequences of our actions while doing what we love and we realize the impact we have on our environment and culture socially. That's why we use our voice responsibly and we support the social issues that matter to us. We stand for equality across the races and genders as well as we work on creating a sustainable future in the fashion world. We understand the challenges of reaching the goals. We motivate our consumer to be their best selves, to work hard while reaching their fitness goal and to never give up.

**Vladimir Dura**

**Franchise acquisition manager**

## PUMA

Russian Federation



**Year of creation:** 1948

**Country of creation:** Germany

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Russian Federation - Ukraine -  
Kazakhstan

**Svetlana Klebeko**

**Head of Business Development Team Russia, Ukraine & CIS**

## Salomon

France



**Year of creation:** 1947

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Germany - Austria

Born in the French Alps in 1947, Salomon is committed to pushing the boundaries of mountain sports through the creation of innovative equipment that allows people to play, progress and challenge themselves in their chosen outdoor pursuits. Salomon is today considered the world leader in trail running and alpine skiing. The company also produces equipment and apparel for snowboarding, hiking and mountaineering to complement its full range of running, Alpine and Nordic skiing products. Products are developed in the company's Annecy Design Center, where engineers, designers and athletes collaborate to create innovative solutions that continually improve the outdoor experiences of those who see nature as a vast playground. [www.salomon.com](http://www.salomon.com)





**Sizeer**

Poland



**Year of creation:** 2008

**Country of creation:** Poland

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Hungary - Romania - Bulgaria

## Sportmaster

Russian Federation



**Year of creation:** 1992

**Country of creation:** Russian Federation

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
Russian Federation - Denmark - Poland

# DEPARTMENT STORE

Boyner

Turkey



**Year of creation:** 2010

**Country of creation:** Turkey

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
Azerbaijan - Kazakhstan - Jordan

**Hakan Zihnioglu**

**Deputy General Manager for International Sales**



## GROUPE GALERIES LAFAYETTE

France



**Year of creation:** 1894

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
Worldwide

Specialised in city-centre fashion retailing, the Galeries Lafayette group positions itself, in France as well as overseas, as the benchmark in omni-channel retailing and contributes to promoting the French «Art of Living» through its brands. Strengthened by its architectural heritage and a strong innovative culture, the Galeries Lafayette group receives more than 60 million visitors every year in its 290 stores and e-commerce websites. It enjoys a long-standing, emotional connection with its clients that it nurtures at every opportunity, both online and in store, to provide them with the best possible experience in retail and creation.



## YOKERO

Japan



**Year of creation:** 2019

**Country of creation:** Japan

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Indonesia - Singapore - Philippines

# RESTAURANTS CHAINS

**Healty /Organic Food Restaurants**

**Cafeterias & Coffee shops**

**Specialty Restaurants (Pasta, fish, avocado...)**

**Fast Food & Sandwiches**

**Casual Dining Restaurants**

**Food to Go**

**Gelaterias**

**Regional Food Restaurants (Asian, Italian ...)**

**Themed restaurants**

**Other Restaurants & Catering**

## Afrik n bowl

France



Authentic home-cooked West African dishes cooked with the freshest seasonal produce.

**Year of creation:** 2020

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - United Kingdom - Belgium

**Kader Jawneh**

**Ceo**

## AVOBAR

United Kingdom



**Year of creation:** 2017

**Country of creation:** United Kingdom

**Number of existing shops:** 0 - 3

**Type of location required:**  
Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
United States - China - Japan



## Mahalo Poke

Spain



[WWW.MAHALOPOKE.FR](http://WWW.MAHALOPOKE.FR)



**Year of creation:** 2018

**Country of creation:** Spain

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Switzerland - Australia - Germany

Mahalo Poké is not just a restaurant without more, it is a philosophy . We believe in the power of eating healthy and lead a life healthy . Therefore, we want to offer an alternative to regular fast food. 100% fresh and tasty products.

## Paradis du fruit

France



**Year of creation:** 1982

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Worldwide

## Pokeria By Nima

Italy



**Year of creation:** 2018

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Italy

The first restaurant that marries the Open Sushi formula. An eclectic and colorful culinary offer, always attentive to health and environmental sustainability!

# HEALTHY /ORGANIC FOOD RESTAURANTS

Spok

France



**Year of creation:** 2008

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

All

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Spain - United States - United Kingdom

Sophie Arnoux

Développement et relations franchises



## Tasty Poke

Spain



**Year of creation:** 2017

**Country of creation:** Spain

**Number of existing shops:** 11 - 50

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

Worldwide - Spain - United Kingdom

## Anticafé

France



**Year of creation:** 2013

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**  
Cities and high streets

**3 priority countries of expansion:**  
France - Netherlands - Belgium

Launched in 2013, Anticafé is born from a simple observation: work is increasingly flexible but human relations are missing. The mission of Anticafé is to be an ultra-flexible place, perfectly adapted to work alone or in a team, while promoting human contact, meetings and community. Anticafé is the 1st coworking- café where you pay for the time and where all the services included. Anticafé is an ideal solution for freelancers and entrepreneurs as well as for remote working employees. Anticafé is an offline social network. Our greatest pride is to see teams forming, projects kicking-off and dreams coming true at Anticafé !

## Bonini Coffee Shop

Italy



**Year of creation:** 2018

**Country of creation:** Italy

**Number of existing shops:** 4 - 10

**Type of location required:**

All

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

United States - Russian Federation -  
Morocco

## Caffe Pascucci

Italy



**Year of creation:** 2000

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Italy - Worldwide - United States

The Caffe Pascucci is characterized by the supply of biological and fair trade products, combining the idea of international coffee shop with the typical caffetteria coming from the Italian tradition. Therefore, in a Caffe Pascucci, there is a mix of espresso-based tradition and those coffee products that deserve a "longer and relaxed tasting". The special atmosphere is given by the combination of furniture, made from natural materials and following current trends, without missing the comfort, design and essence of the Italian nature. These are the essential contents of the concept, which contribute to give a soul to the Caffe Pascucci.



# CAFETERIAS & COFFEE SHOPS

## Costa Coffee Polska

Poland



**Year of creation:** 2012

**Country of creation:** United Kingdom

**Number of existing shops:** 50+

**Type of location required:**  
Travel hubs

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Poland - Germany - Czech Republic

**Olga Kwilman**  
**Food Development Manager**

# CAFETERIAS & COFFEE SHOPS

Cremamore

Italy



**Year of creation:** 2009

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**

All

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

Italy

**Mauro Ornelli**  
**Direttore Generale**

## Crois' Italy



**Year of creation:** 2015

**Country of creation:** Italy

**Number of existing shops:** 4 - 10

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Italy - Switzerland - Spain

«Crois'» is not born only from the idea of ??serving a stuffed Croissant, but from the desire to create a real new lifestyle. The classic sweet or savory "brioche" is revisited to be enjoyed not only for breakfast, but also for a quick lunch, a snack during day or as an accompaniment to the aperitif. Delicious ingredients, selected with care and attention by our chefs, will be appreciated by adults and children. The vast menu with the most extravagant combinations of flavors and low prices will make "Crois'" a "must" at any time, every day.

# CAFETERIAS & COFFEE SHOPS

## Duck Donuts

United States



**Year of creation:** 2007

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Worldwide - Spain - United Kingdom

Duck Donuts serves warm, delicious and made-to-order donuts as well as a variety of coffees. It's a simple, fast-growing and easy-to-run concept with a small footprint. We are seeking franchisees who share our vision and commitment of offering a welcoming, family friendly and delicious experience as we continue our growth. We offer our franchise owners a dedicated support team from site selection through store opening and beyond. Duck Donuts appeals to all ages, but particularly families seeking a unique experience and customizable donut. It satisfies those looking for a sweet treat throughout the day and those looking to celebrate a special occasion. Locations must be highly visible, have easy access and readily available parking. Typical footprint ranges from 400 - 1500 sq. ft



# CAFETERIAS & COFFEE SHOPS

## Esquires- The Organic Coffee Co.

Ireland



**Year of creation:** 1993

**Country of creation:** Canada

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Netherlands - Sweden - France

**Peter E Wudy**

**Director of International Franchise Development**

# CAFETERIAS & COFFEE SHOPS

Gong cha

United Kingdom



**Year of creation:** 2006

**Country of creation:** Taiwan,  
Republic of China

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Turkey - United Arab Emirates -  
Netherlands

James Sollars  
COO Gong cha Europe

## illy Caffè

Italy



**Year of creation:** 1933

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**  
All

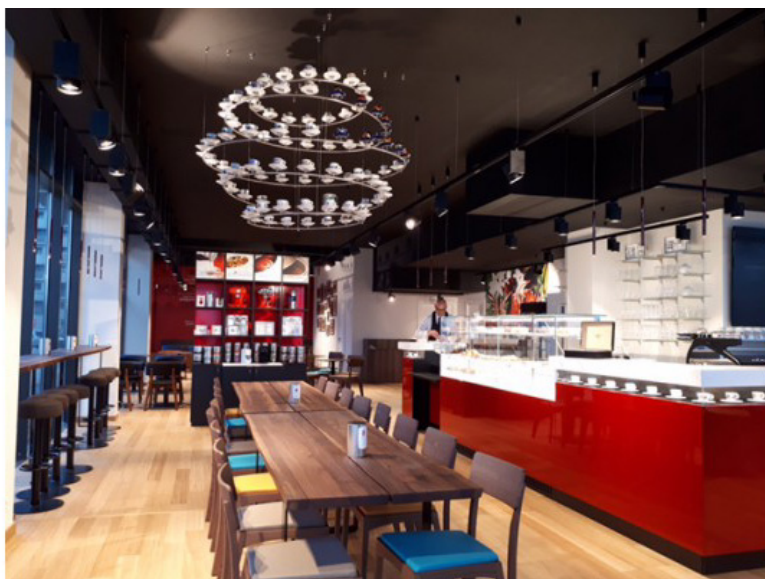
**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Italy - France - China

# CAFETERIAS & COFFEE SHOPS

illycaffè

France



**Year of creation:** 1933

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Italy - China

**Morgane David**  
**Franchise Manager**



## LADUREE

France



Ladurée is a French luxury bakery and sweets maker house created in 1862. It is one of the world's best-known premier sellers of the double-decker macaron, 15,000 of which are sold every day

**Year of creation:** 1864

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**3 priority countries of expansion:**  
Italy - Belgium - China

# CAFETERIAS & COFFEE SHOPS

Mignon

Italy



**Year of creation:** 2016

**Country of creation:** Italy

**Number of existing shops:** 0 - 3

**Type of location required:**

Travel hubs

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Germany - Switzerland - United States

Maria Acquaviva  
CEO

# CAFETERIAS & COFFEE SHOPS

## Pieton Coffee

Turkey



**Year of creation:** 2017

**Country of creation:** Turkey

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

United States - Greece - United Kingdom

**Roni Saris**

**Managing Partner**

# CAFETERIAS & COFFEE SHOPS

## Starbucks

United Kingdom



**Year of creation:** 1971

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Worldwide

From the beginning, Starbucks set out to be a different kind of company. One that not only celebrated coffee and the rich tradition, but that also brought a feeling of connection.

Alicia Hoevelaken  
Store Development Manager



## AMMU Cannoli espressi

Italy



**Year of creation:** 2016

**Country of creation:** Italy

**Number of existing shops:** 4 - 10

**Type of location required:**  
Cities and high streets

**3 priority countries of expansion:**  
United States - France - Germany

## FRANCESCA

France



**Year of creation:** 1998

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Switzerland - Italy - United Kingdom

## Hanoï Ca Phe

France



**Year of creation:** 2016

**Country of creation:** France

**Number of existing shops:** 4 - 10

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Worldwide

## Il Pesciaio

Italy



**Year of creation:** 2019

**Country of creation:** Italy

**Number of existing shops:** 0 - 3

**Type of location required:**

All

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

United States - Russian Federation -  
Morocco



## The Wine Gate

France



**Year of creation:** 2020

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Travel hubs

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Worldwide - Japan - United States

## Alice Pizza

Italy



**Year of creation:** 2012

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

France - United States - Worldwide

The first Alice pizzeria opened in 1990 in Via delle Grazie, in the St. Peter's area. Here works Domenico Giovannini who, thanks to his passion and entrepreneurial skills, starts a project that over the years has become a real example of success in the world of pizza. From year to year, Alice's growth becomes faster and faster and pizza by the slice conquers many Italian cities, from Milano to Cagliari, from Torino to Genova. So much so that, in 2019, the company sees the entry of an Italian investment fund, IDeA Taste of Italy, which plans even greater development.

# FAST FOOD & SANDWICHES

Arby's

United States



**Year of creation:** 1964

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
United Kingdom - France - Spain

Gregg Gallagher

Sr. Director, International Business Development

## ATELIER DU BON PAIN

France



**Year of creation:** 2018

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**  
Cities and high streets

**3 priority countries of expansion:**  
Italy - United Kingdom - Germany

L'atelier du bon pain offers different types of products to delight all gourmets. From the traditional baguette to the tasty pure butter croissants through the filled macaroons, everything is made on site with a lot of passion and know-how. Our Pastry Bakery guarantees the manufacture, kneading and cooking carried out on site. So you can enjoy and be sure to have fresh breads with a unique taste every day.



## BAGELSTEIN

France



**Year of creation: 2011**

**Country of creation:** France

**Number of existing shops: 50+**

Type of location required: All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
United States - Canada - France

# FAST FOOD & SANDWICHES

## BCHEF

France



**Year of creation:** 2015

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Belgium - Spain

BCHEF is the most dynamic fast casual & coffee shop chain in France, created in 2014. BCHEF is a young and innovative concept with a multi product offering that suits every generation and culture at any time of the day. We aim to be a third place where everyone can relax, spend good time with family and friends, meet new people and enjoy fresh and delicious food and drinks. BCHEF has more than 60 restaurants in France (opened and signed) and aims to open 200 restaurants in Europe and Asia in the upcoming 5 years. We are developing our concept in franchise. Every year, BCHEF opens around thirty new restaurants.

**Julien Perret**  
**Président**

## Boulangerie LOUISE

France



**Year of creation:** 2010

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Belgium

Boulangerie Louise offers its customers breads made on site according to the rules of the art by our Artisan Bakers. A wide range of fresh products, cooked throughout the day with different types of cooking for all tastes.

## Brioche Dorée

France



**Year of creation:** 1976

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Germany - Belgium - Worldwide

Brioche Dorée, pioneer and global leader in french-style bakery café: - since 1976 - 500 restaurants, 25 countries - Proven profitable business model - Holistic new concept





# FAST FOOD & SANDWICHES

## Burger king

France



**Year of creation:** 1953

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France

Founded, run and controlled by Olivier Bertrand, the Bertrand Group was created in 1997. Its activity revolves around two businesses: - Restoration - The hotel industry  
Large Brasseries: L'Alsace, Au Pied de Cochon, le Bar André à La Rochelle, Bofinger, la Brasserie Lipp, La Coupole, Grand Café Capucines, La Lorraine, Le Procope, Terminus Nord, Vaudeville Parisian restaurants: Auteuil Brasserie, L'Ile, Copenhagen, Flora Danica, Polpo, Quai Ouest, Les Deux Stations, Le Sud  
Luxury: Angelina Concessions & events: Château de Versailles, Jardin des Tuileries, Jardin du Luxembourg, Giverny, Cité des Sciences, Printemps Haussmann, Musée des Armées . Networks: Au Bureau, Hippopotamus, Café Leffe, Bert's, Volfoni  
Fast food: Burger King, Quick

Nicolas Bourlon  
responsable développement

# FAST FOOD & SANDWICHES

Carl's Jr

France



**Year of creation:** 1941

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France

Carl's Jr. is an American fast food restaurant chain operated by CKE Restaurant Holdings, Inc., with franchisees in Australia, the United States, Canada, Asia, Latin America, Africa and Europe.

**Stéphane Brescia**  
**Directeur Général**

# FAST FOOD & SANDWICHES

## Domino's Pizza

Italy



**Year of creation:** 2015

**Country of creation:** United States

**Number of existing shops:** 11 - 50

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Italy

**Fabrizio Frombola**

**Real Estate & Construction Manager**

# FAST FOOD & SANDWICHES

**Dominos**

United Kingdom



**Year of creation:** 1963

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
United Kingdom - Ireland - Guernsey

**Robin Dunne**

**Senior Acquisitons Surveyor - UK & Ireland**



# FAST FOOD & SANDWICHES

## Five Guys

United Kingdom



**Year of creation:** 2013

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**3 priority countries of expansion:**  
United Kingdom - Germany - France

30 years after Five Guys first opened, there are almost 1,500 locations worldwide and another 1,500 units in development. Five Guys continues to receive generous media attention and has grown a cult-like following around the world. We only use fresh ground beef. We only use peanut oil. There are no freezers in Five Guys locations, just coolers.

**Neville Maling**  
**Head of Property**

# FAST FOOD & SANDWICHES

## Five Guys

France



**Year of creation:** 1986

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - United Kingdom - Germany

30 years after Five Guys first opened, there are almost 1,500 locations worldwide and another 1,500 units in development. Five Guys continues to receive generous media attention and has grown a cult-like following around the world. We only use fresh ground beef. We only use peanut oil. There are no freezers in Five Guys locations, just coolers.

**Philippe Cebral**  
**Head of Property**

# FAST FOOD & SANDWICHES

## FLOWER BURGER

Italy



**Year of creation:** 2015

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
France - Netherlands - Worldwide

**Matteo Toto**  
CEO

# FAST FOOD & SANDWICHES

IT

France



**Year of creation:** 2014

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Spain - Italy - Switzerland

IT is, above all, the story of a family: the story of two brothers of Calabrian origin who each made their own way in life before reuniting around the flavors of their childhood. Today, confident in their vision for a «dolce vita» concept space, they have joined forces to create what they believe to be the future of fast food: a simple kitchen where fresh produce is prepared to order, all in a modern atmosphere that is both warm and relaxed, to be enjoyed at any time of the day.

**Renato Iera**  
**CO-GERANT**



## Jimmy John's

United States



NEW AT  
MAPIC!

**Year of creation:** 1983

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
United Kingdom - France - Spain

**Gregg Gallagher**

**Sr. Director, International Business Development**

# FAST FOOD & SANDWICHES

**KFC**

France



**Year of creation:** 1952

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Luxembourg - Switzerland

KFC Corporation, based in Louisville, Kentucky, is one of the few brands in America that can boast a rich, decades-long history of success and innovation. We're at over 23,000 KFC outlets and more than 140 countries and territories around the world. And you know what? There's still a cook in a kitchen in every last one of them, freshly preparing delicious, complete family meals at affordable prices.

**Aleksander Cibois**  
**EXPANSION MANAGER**

# FAST FOOD & SANDWICHES

KFC

Spain



**Year of creation:** 1952

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Germany - Italy

KFC Corporation, based in Louisville, Kentucky, is one of the few brands in America that can boast a rich, decades-long history of success and innovation. We're at over 23,000 KFC outlets and more than 140 countries and territories around the world. And you know what? There's still a cook in a kitchen in every last one of them, freshly preparing delicious, complete family meals at affordable prices.

Joao Almeida

Director M&A KFC Western Europe

# FAST FOOD & SANDWICHES

KFC

Italy



**Year of creation:** 1952

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Italy

KFC Corporation, based in Louisville, Kentucky, is one of the few brands in America that can boast a rich, decades-long history of success and innovation. We're at over 23,000 KFC outlets and more than 140 countries and territories around the world. And you know what? There's still a cook in a kitchen in every last one of them, freshly preparing delicious, complete family meals at affordable prices.

Stefano Terzi

Bussines Development Director



# FAST FOOD & SANDWICHES

## LA PIADINERIA

Italy



**Year of creation:** 1994

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
Italy - France - Germany

A story featuring simplicity and precision. With wonderfully fresh ingredients lovingly prepared by expert hands. And a blissful ending that arrives the moment you hold the taste of tradition in your hands. every day of the week. More than 1300 people work with us at our headquarters and in over 200 restaurants located throughout Italy. It is thanks to this extraordinary team that we can serve more than 35,000 customers each day and make over 13.5 million perfect Pidas every year.

**Enrico Casagrande**  
**Real Estate Manager**

## La Piazzetta

Italy



**Year of creation:** 2018

**Country of creation:** Italy

**Number of existing shops:** 0 - 3

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Germany - Netherlands

## LE CLUB Café

France



**Year of creation:** 2004

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Worldwide

It was during many trips to the four corners of the world that the founder of the group - Le Club - imagined a whole new restaurant chain. Always in a hurry and on business trips, he tests many coffee shop and fast food concepts in large cosmopolitan cities where different cultures meet and create original concepts. But once back in France, he fails to find those cozy, welcoming and quick-service places he discovered. He then decides to create his own brand. He therefore opened his first point of sale in France's 3rd business district: Euralille (Lille 59). Today the network has 25 points of sale in France ready to welcome you!

# FAST FOOD & SANDWICHES

## MAX

Sweden



- Sweden's most profitable QSR chain
- 160 restaurants in Sweden, Norway, Denmark, Poland and Egypt
- An average of 1000 guests per day and restaurant
- Selected as winner in numerous independent taste tests
- Award winner of UN Global Climate Action Award 2019

**Year of creation:** 1970

**Country of creation:** Sweden

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Sweden - Poland - Norway

MAX Premium Burgers is an international premium burger chain. It was first established in 1968 in Sweden and currently has approximately 130+ restaurants worldwide, including Norway, Denmark, Egypt and Poland - averaging 1500 guests per restaurant every day. MAX is the most profitable restaurant chain in Sweden today, offering a complete premium experience. It's products outclass competitors in taste competitions year after year. MAX offers contemporary designed restaurants with digital express cashiers and drive-in. The Green Family - a unique and strong vegetarian menu - leads MAX's strive for healthier and more environmentally conscious fast food. We are now looking for franchise partners to open new restaurants in Europe and the Middle East.

**Richard Bergfors**  
CEO



# FAST FOOD & SANDWICHES

McDonald's

Poland



**Year of creation:** 1945

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
Worldwide

Back in 1954, a man named Ray Kroc discovered a small burger restaurant in California, and wrote the first page of our history. From humble beginnings as a small restaurant, we're proud to have become one of the world's leading food service brands with more than 36,000 restaurants in more than 100 countries.

Rafal Mikolajczak  
RE & Property Department Head

## McDonald's Development Italy



**Year of creation:** 1940

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
Italy

Back in 1954, a man named Ray Kroc discovered a small burger restaurant in California, and wrote the first page of our history. From humble beginnings as a small restaurant, we're proud to have become one of the world's leading food service brands with more than 36,000 restaurants in more than 100 countries.

# FAST FOOD & SANDWICHES

## McDonald's France

France



**Year of creation:** 1955

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
France - United States - Australia

Back in 1954, a man named Ray Kroc discovered a small burger restaurant in California, and wrote the first page of our history. From humble beginnings as a small restaurant, we're proud to have become one of the world's leading food service brands with more than 36,000 restaurants in more than 100 countries.

## OTACOS

France



**Year of creation:** 2007

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Belgium - Reunion - France



# FAST FOOD & SANDWICHES

## Pomme de Pain

France



**Year of creation:** 1980

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Worldwide

**Silvan Fabrice**

**Franchise and Development Manager**

## PopArt Burger

Italy



**Year of creation:** 2018

**Country of creation:** Italy

**Number of existing shops:** 0 - 3

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Germany - Netherlands

## PRET A MANGER

France



**Year of creation:** 1986

**Country of creation:** United Kingdom

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Switzerland - Belgium

Pret a Manger is an international sandwich shop franchise chain based in the United Kingdom, popularly referred to as Pret. Founded in 1983, Pret currently has over 450 shops in nine countries.

# FAST FOOD & SANDWICHES

## Simit Sarayi

Turkey



**Year of creation:** 2002

**Country of creation:** Turkey

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

United Kingdom - Germany -  
Netherlands

When we opened our first store, we had a dream to serve fresh simits both in Turkey and across the world, the dream of announcing and ingratiating our brand and taste across the world. Today we continue to grow with our dream come true. Every single day, we bake with love our fresh and delicious foods for our customers from all around the world.

Sevcan Uclar

International Business Development Manager



# FAST FOOD & SANDWICHES

## Slim Chickens

United Kingdom



NEW AT  
MAPIC!

**Year of creation:** 2007

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Germany - France - Spain

Born in Arkansas, now growing rapidly in the UK, we're looking for franchise partners in Europe for fast casual Better Chicken brand - Slim Chickens. If you're looking to invest in a concept with strong unit level economics, and big potential for growth in a fast growing segment, franchising with Slim Chickens could be for you. I'll be pleased to discuss - at **M A P I C** or directly [judd.williams@boparanrestaurants.com](mailto:judd.williams@boparanrestaurants.com)

**Judd Williams**

**International Development Director**

# FAST FOOD & SANDWICHES

Sonic

United States



NEW AT  
MAPIC!

**Year of creation:** 1953

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
United Kingdom - France - Spain

Gregg Gallagher

Sr. Director, International Business Development

## Steak 'n Shake

France



**Year of creation:** 1934

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Belgium - Switzerland

Steak 'n Shake was founded in February, 1934 in Normal, Illinois. Gus Belt, Steak 'n Shake's founder, pioneered the concept of premium burgers and milk shakes. For over 85 years, the company's name has been symbolic of its heritage. The word «steak» stood for STEAKBURGER. The term «shake» stood for hand-dipped MILK SHAKES. Gus was determined to serve his customers the finest burgers and shakes in the business. To prove his point that his burgers were exceptionally prime, he would wheel in a barrel of steaks (including round, sirloin, and T-bones) and grind the meat into burgers right in front of the guests. Hence arose the origin of our famous slogan, «In Sight It Must Be Right.»

# FAST FOOD & SANDWICHES

## SUBWAY

France



**Year of creation:** 1965

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - United Kingdom - Germany

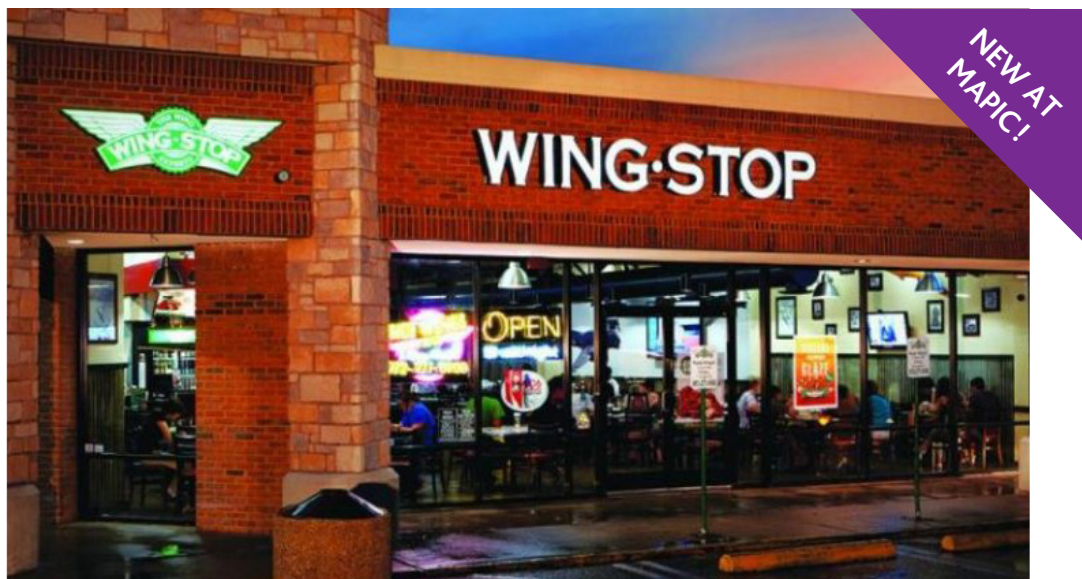
Today, the SUBWAY brand is the world's largest submarine sandwich chain with more than 40,000 locations around the world. We've become the leading choice for people seeking quick, nutritious meal options that the whole family can enjoy. From the beginning, Fred has had a clear vision for the future of the SUBWAY<sup>®</sup> brand. As we continue to grow, we are guided by his passion for delighting customers by serving fresh, delicious, sandwiches made-to-order right in front of you.



# FAST FOOD & SANDWICHES

## Wingstop

France



**Year of creation:** 1994

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France

Wingstop Inc. is an American chain of nostalgic, aviation-themed restaurants specializing in chicken wings. Wingstop locations are decorated following a 1930s and 1940s "pre-jet" aviation theme. The restaurant chain was founded in 1994 in Garland, Texas, and began offering franchises in 1998. Since then, Wingstop has grown into a chain with more than 1,000 restaurants either open or in development. The chain is headquartered in Addison, Texas.

Baptiste Dhaine

Responsable du développement Ile de France

# FAST FOOD & SANDWICHES

## Wingstop

United States



**Year of creation:** 1995

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Germany - France - Netherlands

Wingstop Inc. is an American chain of nostalgic, aviation-themed restaurants specializing in chicken wings. Wingstop locations are decorated following a 1930s and 1940s "pre-jet" aviation theme. The restaurant chain was founded in 1994 in Garland, Texas, and began offering franchises in 1998. Since then, Wingstop has grown into a chain with more than 1,000 restaurants either open or in development. The chain is headquartered in Addison, Texas.

**Christopher Wren**  
**Head of International Development**

# CASUAL DINING RESTAURANTS

## 3 Brasseurs

France



**Year of creation:** 1985

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

Poland - Netherlands - Sweden

In its 73 restaurants in France, Canada and Brazil, 3 Brasseurs offers a unique casual dining experience. There is a microbrewery and a brewer in each restaurant, to offer our guests great beers, made right before their eyes. It's our little extra! Closely linked to our brewing traditions, our cuisine is made to satisfy everyone tastes with a good value for money, generous portions and excellent quality. Drawn from our Flanders origins, the fun atmosphere and our positive state of mind keep our guests returning again and again. Created 35 years ago, owned by The Mulliez Family (Auchan, .), and part of the multi-brand restaurant group Agapes, 3 Brasseurs is now opening new countries through master franchise. Soon beside you?

**Thomas Widmaier**  
**International Development Director**



# CASUAL DINING RESTAURANTS

## BIGCHEFS

Turkey



**Year of creation:** 2007

**Country of creation:** Turkey

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
Germany - United States - United Kingdom

BigChefs was founded in 2007, by Gamze Cizreli in Turkey. It is the most well known casual dining chain in Turkey with more than 70 outlets operating in Turkey, Germany, Middle East, Azerbaijan, Kazakhstan, and soon other European countries. BigChefs serves more than 7.5 million guests annually with a huge variety of Mediterranean and Aegean flavors that are transformed into original local tastes menu tastes. BigChefs' mastery is combining contemporary Turkish recipes that contain a wide variety of healthy and nutritious choices. From breakfast to lunch, afternoon gatherings to dinner dates, BigChefs continues to become the prevalent meeting spot that is sure to satisfy tastes and appetites regardless of the time of day.



# CASUAL DINING RESTAURANTS

## Calavera Restaurant

Italy



**Year of creation:** 2017

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Italy

Roadhouse Grill was the very first steakhouse restaurant chain in Italy, launched in 2001 by the Cremonini Group, which has ownership of the brand for all of Europe. Over the years, it has transformed to become a chain of real casual dining restaurants, offering a menu in constant evolution ranging from burgers, sandwiches and salads to traditional meat specialties or special international dishes.

**Andrea Alboresi**  
**Business Development Manager**

# CASUAL DINING RESTAURANTS

## DOPPIO MALTO

Italy



**Year of creation:** 2016

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

Italy - France - United Kingdom

With its industrial look and its artisan soul, Doppio Malto is a dynamic and solid brand, with decades of experience in the craft beer and cooking field. That is the most characterising aspect concerning the format and the experience offered to the customers.

# CASUAL DINING RESTAURANTS

## Il Patio, TGI Fridays

Russian Federation



**Year of creation:** 1997

**Country of creation:** Russian Federation

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**3 priority countries of expansion:**  
Russian Federation - Azerbaijan - Belarus

**Aleksandr Krepkikh**  
Development Director

# CASUAL DINING RESTAURANTS

## L'Osteria

Germany



**Year of creation:** 1999

**Country of creation:** Germany

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

France - Spain - Poland

**Johannes Schuster**

**Vice President Business Development**



# CASUAL DINING RESTAURANTS

## Le New Vintage

Belgium



THE RESTAURANT-BRASSERIE WITH 4 CONCEPTS

**Year of creation:** 2016

**Country of creation:** Belgium

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**3 priority countries of expansion:**  
Belgium - France - Luxembourg

**Stéphane Coel**  
Owner

# CASUAL DINING RESTAURANTS

## Little sheep hot pot

China



**Year of creation:** 1999

**Country of creation:** China

**Number of existing shops:** 50+

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

United States - Canada - Malaysia

Chen Will

FRANCHISE SENIOR MANAGER

# CASUAL DINING RESTAURANTS

## O'Learys Trademark

Åland Islands



**Year of creation:** 1988

**Country of creation:** Sweden

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
Germany - Norway - France

We offer a unique concept based on love for sports, food and social experiences - something we call Eatertainment. We can help you open new venues or convert existing restaurants and make them successful from day 1, based on our 31 years of experience.



# CASUAL DINING RESTAURANTS

## Roadhouse Restaurant

Italy



**Year of creation:** 2001

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Italy

Roadhouse Grill was the very first steakhouse restaurant chain in Italy, launched in 2001 by the Cremonini Group, which has ownership of the brand for all of Europe. Over the years, it has transformed to become a chain of real casual dining restaurants, offering a menu in constant evolution ranging from burgers, sandwiches and salads to traditional meat specialties or special international dishes.

**Andrea Alboresi**  
**Business Development Manager**



# CASUAL DINING RESTAURANTS

## Soda Shop

United States



**Year of creation:** 2020

**Country of creation:** United States

**Number of existing shops:** 0 - 3

**Type of location required:**  
Cities and high streets

**3 priority countries of expansion:**  
United States - Worldwide

**Harris Bulow**

**Principal - Broker - Brand Operations**

# CASUAL DINING RESTAURANTS

## UDON

Spain



NEW AT  
MAPIC!

**Year of creation:** 2002

**Country of creation:** Spain

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Colombia - United States - Chile

UDON Asian Food is the leading Asian restaurant group in Spain. Founded in 2004 with a restaurant in the center of Barcelona, today it is a benchmark in Asian cuisine, with many specialities inspired in traditional Japanese noodle bars with more than 400 years of history. UDON Asian Food is committed to healthy and organic food, elaborated with local products, always cooking with top quality ingredients. Its formula of success represents, 16 years later, a total of 66 restaurants and more than 850 employees and presence in the main cities of Spain. UDON Asian Food is currently expanding internationally, with restaurants already open in Portugal or Andorra and soon in Mexico and Latin America.

**Jordi Quilez**  
**DEVELOPMENT DIRECTOR**

## Autogrill

Spain



**Year of creation:** 1970

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**  
Travel hubs

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
Portugal - Austria - Croatia

The rich variety of over 300 international and local brands is one of the strengths of our marketing strategy, and makes our business model stand out from the crowd. One of the key aspects of our expertise is the talent in designing winning internal brand concepts which can be replicated in different contexts and concepts for specific locations, undertaking careful research into the local culture and customs, in order to produce something truly bespoke.

## Napoli Gang

France



**Year of creation:** 2020

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
France - Spain - Germany

Big Mamma is an Italian restaurant group founded in 2013 by Tigrane Seydoux and Victor Lugger. Our wish is to share the authenticity and warmth of traditional Italian trattorias abroad. All produce is directly sourced from small Italian producers, dishes are 100% homemade, served at affordable prices, in beautifully designed spaces, and with a big smile.



# FOOD TO GO

## Tsukiji Gindaco

Japan



**Year of creation:** 1997

**Country of creation:** Japan

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

Worldwide - Vietnam - Russian Federation

**Yoichi Masuda**  
**Manager**

# GELATERIAS

## CALIFORNIA BLISS

France



**Year of creation:** 2014

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Worldwide - France - United States

**Danielle Ahajot**

**DIRECTOR OF OPERATIONS AND DEVELOPMENT FRANCE AND**

# GELATERIAS

Enrico Rizzi

Italy



**Year of creation:** 2013

**Country of creation:** Italy

**Number of existing shops:** 4 - 10

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Germany - Netherlands

**Emanuela Kim Milo Di Villagrazia**  
**Corporate and Business Development Director**

# GELATERIAS

## La Yogurteria

Italy



**Year of creation:** 2007

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Italy - Spain - France

**Giuseppina Bastone**  
**Marketing Manager**



## Yogurt Factory

France



**Year of creation:** 2012

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

Spain - Portugal - Italy

Sofia Loren

Italy



**Year of creation:** 2019

**Country of creation:** Italy

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

Worldwide

## Afriknfusion

France



Authentic home-cooked West African dishes cooked with the freshest seasonal produce.

**Year of creation:** 2010

**Country of creation:** France

**Number of existing shops:** 4 - 10

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - United Kingdom - Belgium

**Kader Jawneh**

**Ceo**

## Al Mamà

Italy



**Year of creation:** 2013

**Country of creation:** Italy

**Number of existing shops:** 4 - 10

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

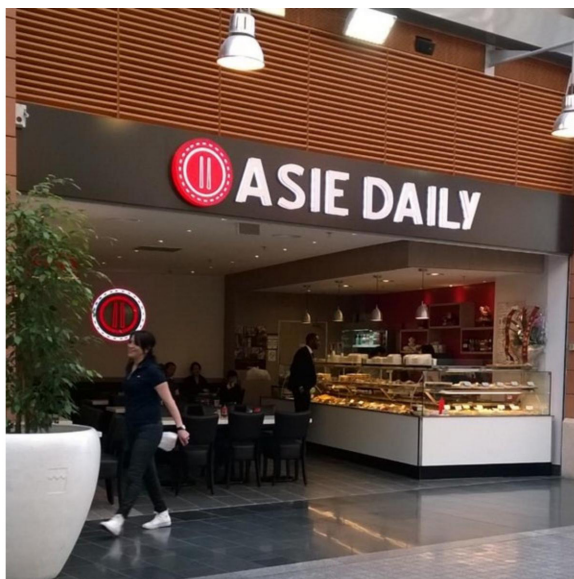
**3 priority countries of expansion:**

France - Germany - Netherlands



## ASIE DAILY

France



**Year of creation:** 2014

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - French Southern  
Territories - Switzerland

## BODEGA MEXICANA SRL

Italy



Bodega Mexicana is a new Mexican restaurant format that stands out for being 'genuine & fresh' and suitable for everyone.

**Year of creation:** 2018

**Country of creation:** Italy

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Italy

## Del Arte

France



**Year of creation:** 1984

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Germany - Belgium - Worldwide

Brioche Dorée, pioneer and global leader in french-style bakery café: - since 1976 - 500 restaurants, 25 countries - Proven profitable business model - Holistic new concept



## DISPENSA EMILIA

Italy



**Year of creation:** 2004

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Germany - Austria - France



## LA PATA NEGRA

France



**Year of creation:** 2018

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France

The Iberian counter, the Pata Negra Béziers, offers a new concept combining an Iberian boutique and on-site catering. Come and discover the best Spanish products from the region or take them home, it's up to you!

## LIZARRAN

Spain



**Year of creation: 1987**

Country of creation: Spain

**Number of existing shops: 50+**

Type of location required: All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Germany - United Kingdom

## Sushi Shop

Spain



**Year of creation:** 1998

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
United Kingdom - Germany - France

Sushi Shop is the European leader on the Sushi segment. Founded in 1998, the brand started to Franchise in 2006 and now counting +180 Units within Europe and Middle East. Sushi Shop offers a wide range of Japanese specialties with a fusion twist: sushi, maki, california rolls, spring rolls, sashimi, pokes and much more. Everything is prepared In House from high quality ingredients, supported by strong operations and exclusive know-how. The brand's quest for creativity led to several collaborations with famous chefs as Anne-Sophie Pic or Grégory Marchand. Designed for Take/Away and Delivery, 100% Digital, the concept is more than ever fitting the latest trends. Additionally, it's available in various formats (Shops, Corners) to offer maximum flexibility and accurate targeting.

## Sushi Shop

France



**Year of creation:** 1998

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Germany - United Kingdom

Sushi Shop is the European leader on the Sushi segment. Founded in 1998, the brand started to Franchise in 2006 and now counting +180 Units within Europe and Middle East. Sushi Shop offers a wide range of Japanese specialties with a fusion twist: sushi, maki, california rolls, spring rolls, sashimi, pokes and much more. Everything is prepared In House from high quality ingredients, supported by strong operations and exclusive know-how. The brand's quest for creativity led to several collaborations with famous chefs as Anne-Sophie Pic or Grégory Marchand. Designed for Take/Away and Delivery, 100% Digital, the concept is more than ever fitting the latest trends. Additionally, it's available in various formats (Shops, Corners) to offer maximum flexibility and accurate targeting.



## Time Out Market

Portugal



**Year of creation:** 2014

**Country of creation:** Portugal

**Number of existing shops:** 4 - 10

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

Worldwide - Hong Kong - Singapore

Why is a famous publishing name hanging from the roof of a historic market hall? And why is a team of journalists running one of the world's largest gourmet food spaces? The answers to these questions are in the project's name: Time Out Market. A concept created from scratch in 2014 by the team at Time Out Portugal, with only the best ideas and business projects in Lisbon - according to the editorial team - which can stay in the market from one week to three years. If it's good, it goes in the magazine, if it's great, it goes into the market. On the one hand, 26 restaurants, 8 bars, a dozen shops and a high-end music venue, all with the very best in Lisbon (the best steak, the best hamburger, the best sushi and the best live performances, amongst others); on the other hand, home to some of the city's best known (and longest-running) market vendors of meat, fish, fruit and flowers. Today, together, both sides are proud of having turned the building, its immediate surroundings and the whole Cais do Sodré neighbourhood into a huge attraction for visitors, day and night.



## Time Out Market

United Kingdom



**Year of creation:** 2014

**Country of creation:** United Kingdom

**Number of existing shops:** 4 - 10

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
Worldwide - United States - Spain

A new hotspot for food and culture lovers is set to come to London: Time Out Market London-Waterloo is expected to open in 2021 (subject to licence approval) right at the heart of the city and the popular South Bank neighbourhood. Visitors will get to enjoy 17 of the city's most acclaimed chefs and restaurateurs, three bars and a space for cultural experiences - it will be a handpicked mix showcasing the outstanding talent making up the city, all in one unique space. Time Out Market London-Waterloo will offer 500 seats across 32,500 square feet over two floors of Waterloo. London, a major retail and leisure development in Waterloo station. The Market will be one of several that Time Out will launch globally. Following the success of Time Out Market Lisbon, which was the first to open in 2014 and is now Portugal's most popular attraction with 4.1 million visitors in 2019, a further five Time Out Markets were opened in North America. This included Miami, New York, Boston, Montréal and Chicago. A further pipeline of global locations includes Dubai, London, Porto and Prague.

## tootoomoo

United Kingdom



**Year of creation:** 2012

**Country of creation:** United Kingdom

**Number of existing shops:** 4 - 10

**Type of location required:**  
Cities and high streets

**3 priority countries of expansion:**  
Germany - Canada - Ireland

There is a tale of a young girl called Tootoomoo who lived in a tiny house in a tiny village on the edge of an enormous forest. In the forest also lived the Giant. Each morning the giant would enjoy a bowl of sweetened rice in Tootoomoo's tiny house. One day the Giant explained that he had grown tired of eating the same dish day after day. Tootoomoo cooked through the night to prepare a feast for the Giant. The next morning the Giant tasted all the dishes and was delighted as each dish was tastier than the last one. Tootoomoo passed on her recipes. We now prepare inspired, tasty and healthy food for Giants and little people alike.



**VAIMO SPA**

Italy



**NEW AT  
MAPIC!**

**Year of creation:** 2004

Country of creation: Italy

**Number of existing shops: 11 - 50**

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

### 3 priority countries of expansion:

France - Italy - Austria

VAIMO SPA is located in MODENA, Italy and is part of the Restaurants Industry. VAIMO SPA has employees across all of its locations. There are 19 companies in the VAIMO SPA corporate family.



## Vapiano

Czech Republic



**Year of creation:** 2002

**Country of creation:** Germany

**Number of existing shops:** 50+

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

France - United Kingdom - Spain

Vapiano makes handmade and homemade pasta, pizza and salads. Our restaurants are spacious with some seating looking over our open kitchen. A 100-year-old olive trees as part of the decor & fresh live herbs pots on every table. It offers diners a unique concept - with guests enjoying face-to-face interactions with chefs as they cook their dish to order, exactly as the guest likes it. Extra chilli? Sure. No garlic? No problem. Extra Chicken or King Prawns, easy!

**Alexander Eberl**

**Executive Vice President of Mergers & Acquisitions**

## VIANDAS

Spain



**Year of creation:** 2007

**Country of creation:** Spain

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
France - Italy - United Kingdom

We're farmers. We sell products of our own production that we select, cure, elaborate and pack ourselves.

**Santiago Martinez**

**International Business Development & Franchising Services Manager**

## Zocalo

Sweden



**Year of creation:** 2009

**Country of creation:** Sweden

**Number of existing shops:** 11 - 50

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

United Kingdom - Netherlands -  
Germany

Zócalo originated in the Taqueriors and the street food in the Mission District of San Francisco. An area where traditional Mexican cuisine meets the fresh Californian food culture. We call our food philosophy Fresh Fresh Mex - Mexican food made from scratch with carefully selected ingredients.

# THEMED RESTAURANTS

## Big Mamma

France



**Year of creation:** 2014

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
France - Spain - Germany

Big Mamma is an Italian restaurant group founded in 2013 by Tigrane Seydoux and Victor Lugger. Our wish is to share the authenticity and warmth of traditional Italian trattorias abroad. All produce is directly sourced from small Italian producers, dishes are 100% homemade, served at affordable prices, in beautifully designed spaces, and with a big smile.

**Julien Chiche**  
**Head of Real Estate France**



# THEMED RESTAURANTS

## Buffalo Wild Wings

United States



**Year of creation:** 1982

**Country of creation:** United States

**Number of existing shops:** 50+

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
United Kingdom - France - Spain

**Gregg Gallagher**

**Sr. Director, International Business Development**

# THEMED RESTAURANTS

## FACTORY&CO

France



**Year of creation:** 2011

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France

Founded in 2009, Factory & Co is the creator of New York breads and pastries. Every day, our bakers knead, shape and bake our amazing bagels. Our pastry chefs prepare our gourmet recipes of the best American specialties: cheesecakes, pecan pie, brownies, muffins, cookies, Key Lime Pie and other crumbles ... At Factory & Co, we only use top quality and freshest raw materials. Come and taste on site or take away our delicious bagel sandwiches, our gourmet burgers, our gourmet and balanced salads, our smoothies, milk shakes or even Dr Pepper ....

**Marc Wainberg**  
**Fondateur**

# THEMED RESTAURANTS

## LA COTE ET L'ARETE

France



**Year of creation:** 2010

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France

When we opened our first restaurant, we really didn't know anything about it. But we were sure of one thing: we wanted to make REAL good food. And for that, there is no secret ... You have to bet on fresh and quality products. No frozen then. Apart from the ice cream. Every morning, we receive fruits and vegetables from handpicked producers. In the kitchen, it peels, it slices, it cuts, it simmers. Sometimes, it also screams a little ... And it sends dishes full of taste!

# THEMED RESTAURANTS

## LEON Restaurants

United Kingdom



**Year of creation:** 2003

**Country of creation:** United Kingdom

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Worldwide - France - Germany

**Simon Kelsey**  
**Head of International Development**



# THEMED RESTAURANTS

## Lowengrube

Italy



**Year of creation:** 2006

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Worldwide

Since 2005, Löwengrube has been the home of an authentic Bavarian dining experience, focusing on traditional Oktoberfest beers and typical Bavarian cuisine. The relaxed, welcoming atmosphere, the music and the smiles from our staff wearing traditional costumes transform this experience into a mouthwatering, unforgettable journey: something to be savored whatever your age, as a couple, with the family, or in a group of friends. Stube, Klein and Wagen are the 3 tried-and-tested formats, perfect for high-traffic areas such as railway and bus stations, airports, shopping centers and outlets. Being Italian-owned, you can be sure of the attention to detail which, thanks to the Löwengrube Training Academy, delivers exceptional levels of service, including how to pour the perfect beer the Bavarian way.

# THEMED RESTAURANTS

miss ko

France



**Year of creation:** 2014

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

Worldwide

**Boris Terdjman**  
**Operation Manager-Partner**

# THEMED RESTAURANTS

## NIMA Sushi & Uramakeria

Italy



**Year of creation:** 2016

**Country of creation:** Italy

**Number of existing shops:** 4 - 10

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Italy

The first restaurant that marries the Open Sushi formula. An eclectic and colorful culinary offer, always attentive to health and environmental sustainability!

**Arcangelo D'apolito**  
**Responsabile Sviluppo Retail**

## OTHER RESTAURANTS & CATERING

**Aardman**

United Kingdom



**Year of creation:** 1976

**Country of creation:** United Kingdom

**Number of existing shops:** 4 - 10

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**

China - United States - Saudi Arabia

**Ngaio Harding-hill**

**Head of Attractions & Live Experiences**



## ANIR

Morocco



**Year of creation:** 2017

**Country of creation:** Morocco

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

Morocco - Tunisia - Côte'Ivoire

### BEFED

Italy



**Year of creation:** 1996

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Italy - France - Switzerland

### Dynamic Meal

Italy



**Year of creation:** 2020

**Country of creation:** Italy

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**3 priority countries of expansion:**  
Italy - France - United Kingdom

We develop exclusive ghost kitchens, dark kitchens, and cloud kitchens for international brands to boost their expansion plans. Our integrated services are exclusively dedicated to first-class Foodservice and Real Estate operators, already widely present within the domestic reference market and with international development plans.

### Fournil de Pierre

France



**Year of creation:** 1980

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Germany - Belgium - Worldwide

Brioche Dorée, pioneer and global leader in french-style bakery café: - since 1976 - 500 restaurants, 25 countries - Proven profitable business model - Holistic new concept





## OTHER RESTAURANTS & CATERING

### LE QUATRE

France



**Year of creation:** 2019

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France

1. We are committed to showcasing predominantly organic regional foods 2. Our menu changes with the seasons. 3. In fact, we REALLY cook! 4. Like you, we eat good, drink healthy, and share a lot!

**Michael Sebban**  
**ASSOCIE**

## LES FROMENTIERS

France



**Year of creation:** 1984

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - United States - United Arab Emirates

The shops: The bread outlet of the 21st century. A place where you can buy your bread, order cakes, have breakfast, have a healthy lunch, work with colleagues, have a coffee with friends, whilst enjoying a friendly welcoming atmosphere. The franchise: The taste, the diversity of our products, the decoration of our shops, our support and the flexibility of our business model, those are the 5 main differences that our franchisees and their customers enjoy.

### Muze Dusseldorf

Germany



**Year of creation:** 2018

**Country of creation:** Germany

**Number of existing shops:** 0 - 3

**Type of location required:**  
Hotels

**3 priority countries of expansion:**  
France - Spain - United Kingdom

### The Place to France



**Year of creation:** 2015

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
Belgium - France - Luxembourg



### Yogurtlandia

Italy



**Year of creation:** 1994

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**

Cities and high streets

**3 priority countries of expansion:**

Italy - United Kingdom - United Arab Emirates

Delicious, unmistakable soft yoghurt has always reigned supreme in our yoghurt shops because it is made with genuine fresh yoghurt from Alto-Adige ... And thanks to our secret formula, of course!

# LEISURE OPERATORS & IP OWNERS

**FEC (Multiactivity, edutainment, themed,  
play center,...)**

**Amusement parcs (waterparcs, theme parcs, zoos...)**

**Active Entertainment (sports, bowling, skydiving,  
golf...)**

**Immersive experiences (VR, escape rooms,  
simulators,...)**

**Cinema**

**Arts & Culture (museum, science centers, exhibi-  
tions...)**

**Live events & space activation**

**Other leisure operators**

## 360 Play

United Kingdom



**Year of creation:** 2009

**Country of creation:** United Kingdom

**Number of existing shops:** 4 - 10

**Type of location required:**  
Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
India - United States - Vietnam

**Duncan Phillips**  
Founder and CEO

## ARCADRONE

France



**Year of creation:** 2018

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
50 - 100

**3 priority countries of expansion:**  
France - Worldwide



## B'fun park

France



**Year of creation:** 2020

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France - Belgium - Luxembourg

## Bingemans

Canada



**Year of creation:** 1938

**Country of creation:** Canada

**Number of existing shops:** 4 - 10

**Type of location required:**  
All

**Average size required (sqm):**  
5 000+

**3 priority countries of expansion:**  
Canada - Cameroon

**Mark Bingeman**  
President

## Fun Factory, Inc.

United States



**Year of creation:** 1977

**Country of creation:** United States

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

United States - Japan - Canada



## GULLI PARC

France



**Year of creation:** 2009

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France

Gulli Parc is now 9 Gulli Ludo-parks in France: Aix-en-Provence, Bry-sur-Marne, Le Mans, Le Havre, Rouen, Toulouse, Thiais, Rennes-Cesson and La Ville du Bois. Gulli Parks are indoor play parks that offer plenty of fun activities for all children aged 1 to 12. The principle: to spend while having fun, to discover, to learn but also to invite parents to play with their children by immersing themselves in their universe, colorful and whimsical.



## JIMBALOO / LES SAVANTS FOUS

France



**Year of creation:** 2005

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

500 - 1 000

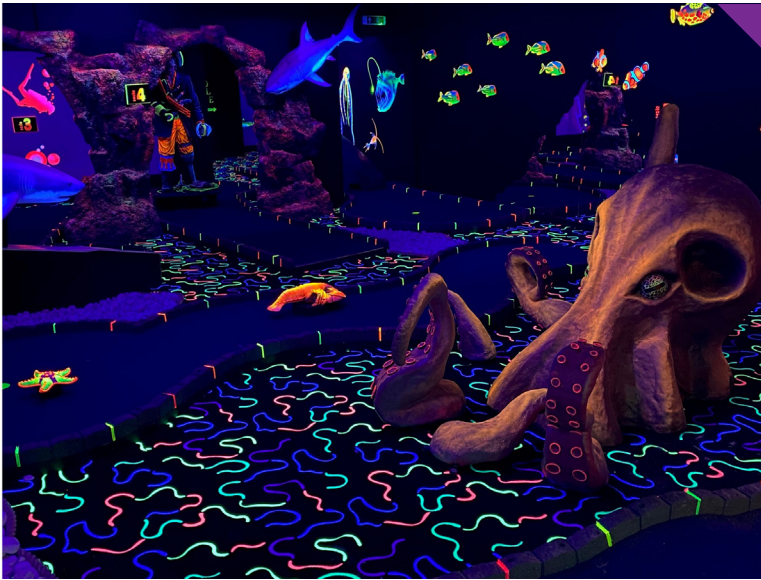
**3 priority countries of expansion:**

France - Ecuador - Spain

**Laurent Mancy**  
Owner

## Jungle Rumble Adventure Golf

United Kingdom



**Year of creation:** 2010

**Country of creation:** United Kingdom

**Number of existing shops:** 4 - 10

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
United Arab Emirates - United Kingdom - Spain

Jungle Rumble was the first company to open adventure golf in a UK city centre shopping centre. Jungle Rumble is now the most experienced builder and operator of innovative leisure concepts in the UK. We operate across the UK from outdoor and indoor sites. Our interesting menus, cocktails and party packages ensure there is something for everyone. As well as the best adventure golf for both the drinker and non drinker markets, we integrate with other cutting edge leisure solutions to create leisure destinations that will be the footfall-driving anchors of large leisure-led schemes. We have worked with all kinds of spaces and all kinds of landlords to deliver award winning and highly successful leisure businesses.

## KOEZIO

France



**Year of creation:** 2006

**Country of creation:** France

**Number of existing shops:** 4 - 10

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
France - Netherlands - United Kingdom

THE KOEZIO GROUP: we create, design, invest and operate indoor multi-activities parks / themed restaurant and games concept. we also design and produce Virtual Reality experiences like our new VR 4D effects Free Roaming: ICECUBE PROTOCOL. We sell licence of some of our games to other operators.



## Monkey Town

Netherlands



**Year of creation:** 2001

**Country of creation:** Netherlands

**Number of existing shops:** 50+

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

Germany - United Kingdom - Austria

The most beautiful and exciting indoor play paradise in Germany for children from 1 to 12 years. In all of our Monkey Towns you will find everything you need for a day full of excitement and experience under one roof: in our challenging and safe indoor playgrounds, children can climb, slide, jump and play carefree at any time. There are numerous attractions for the children such as slides, ball pools, climbing towers and much more. Furthermore, depending on the location, attractions such as: laser tag, escape rooms or trampoline landscapes are the big highlights in our houses. Even our smallest guests are taken care of, because every location has a special toddler zone for children from 1 to 3 years.



## My Dreamland

France



NEW AT  
MAPIC!

**Year of creation:** 2020

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France - United Kingdom - Germany

My Dreamland is a new indoor park concept, with the promise to reunite and entertain all the family members around exceptional moments by creating an «enchanted factory of memories». My Dreamland is much more than a magic forest! It is a new generation playground, to have fun, learn and share experiences all together. My Dreamland is the kind of dream that everyone needs, young and old; the dream which we all dream of and which, in our time, would like to be able to take itself for reality. Sharing, relaxation and complicity, more than an enchantment, My Dreamland is a dream. An awakening dream that amuses and enchants each generation.

## Play Mart International EOOD

Bulgaria



**Year of creation:** 2017

**Country of creation:** Bulgaria

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

France - Algeria - Morocco

Play Mart is today's most recognized brand for family entertainment centers and quality indoor playgrounds in Europe. The brand has grown to signify innovative products and has a reputation for service and professionalism with operators of various business sectors attracting families to their businesses, whether it be FECs, shopping centers, cruise lines, restaurants or small corners in retail stores.

## Players

United Kingdom



**Year of creation:** 2020

**Country of creation:** United Kingdom

**Number of existing shops:** 0 - 3

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
United Kingdom - United States - Spain

PLAYERS IS A NEW SOCIAL GAMES & F&B CONCEPT Creating an incredible guest experience is at the heart of everything we do at Players. We've got a unique range of games from around the world, and we pride ourselves on our hospitality. The Players Experience is designed to be welcoming for all- from friends to colleagues and corporate events. Players presents the best of competitive socialising in 2020.

**Ben Ben**  
**Director**

## Sparky's

United Arab Emirates



**Year of creation:** 1972

**Country of creation:** Saudi Arabia

**Number of existing shops:** 50+

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

Oman - Morocco - Bahrain

It has been the flagship and first brand of the Al Hokair Group since it started in the Kingdom of Saudi Arabia in 1978, where Sparky's became synonymous with amusement park and fun for all the family members. Afterwards, Al Hokair Group expanded their leisure experience to the United Arab Emirates and Egypt and have plans for more regional expansions. Sparky's became an integral part of regional landscape with over 90 locations that encourage social interactions and active play within a safe and secure environment. Enjoy a fun-filled day out for the entire family, with thrilling activities for all members. With fun for everyone even the youngest members of the family will enjoy their time.

Jamil Malek

Regional Manager Entertainment UAE



## Special Kids

France



**Year of creation:** 2012

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
France

## WePlay Entertainment

United Kingdom



NEW AT  
MAPIC!

**Year of creation:** 2007

**Country of creation:** United Kingdom

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
France - Spain - Saudi Arabia

## Dreamland

United Kingdom



**Year of creation:** 2015

**Country of creation:** United Kingdom

**Number of existing shops:** 0 - 3

**Type of location required:**

Culture and leisure destinations (museums, theme parks, family entertainment places...)

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
United Kingdom

Described as the heartbeat of Margate, Dreamland has been one of the UK's best-loved amusement parks for a century. The seaside park hosted a zoo, miniature railway, WWII troops, big bands like the The Who and the Rolling Stones - and it's still going strong...

## KidZania

Mexico



**Year of creation:** 1999

**Country of creation:** Mexico

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

5 000+

**3 priority countries of expansion:**

China - Australia - Worldwide

As members of BKidZanian, kids get their own PaZZport and can also get a special hologram sticker for each KidZania visited around the world. Kids will receive a unique stamp in their PaZZport for participation in selective activities in our Cities - more stamps mean more exciting benefits! As kids acquire more skills and earn more stamps they will be able to advance through the three levels of BKidZanian: Naturalized CitiZen, Distinguished CitiZen and Honorable CitiZen. These levels offer different benefits for our CitiZens, including better wages, special discounts at the National Store and special activities for selected CitiZens



**masalpark**

Turkey



**Year of creation:** 2018

**Country of creation:** Turkey

**Number of existing shops:** 0 - 3

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**

Germany - France - United Arab  
Emirates

As Outdoor Factory, in 2010 we started our journey with the aim of making dreams come true and we pioneered the birth of a new industry. We carried out projects that recently entered in our culture and recognized more in Turkey such as theme parks, indoor and outdoor museums, monuments and sculptures that became symbols of cities. We design and build projects around the globe such as Italy, France, Germany, Bulgaria, Qatar, Russia, United Arab Emirates. We provide turnkey solutions from Content Planning, Concept & Visual Design, Masterplan, Production and Operations to Management Consultancy.

## Minopolis

United States



**Year of creation:** 2005

**Country of creation:** Austria

**Number of existing shops:** 4 - 10

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

United Arab Emirates - China - India

Minopolis is one of the premier location-based edutainment franchises for kids. The concept presents an indoor town full of activities of daily life from shops to hospitals, entertainment and infrastructure facilities. Kids can act in a playful way as adults, can take on «jobs», earn play-money and either spend or save it. By doing so they learn about life, all while having plenty of fun. A typical Minopolis city would require between 3.000 and 7.000 sqm in space and usually attracts up to 700.000 annual visitors. For malls with less space available we have launched the Minopolis Boulevard concept, where the 15 most attractive play-acts of our portfolio are lined up on an avenue full of activities and fun.

## PUY DU FOU

France



NEW AT  
MAPIC!

**Year of creation:** 1978

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**

5 000+

**3 priority countries of expansion:**

United States - United Kingdom -  
Netherlands

Much more than a traditional theme park, Puy du Fou has been voted the best theme park in the world! The Puy du Fou experience is very different from other theme parks and our spectacular shows and unusual hotels will send you straight back in time. It's the perfect place for an unforgettable break or family weekend.

## Universal Rides Ltd

United Kingdom



**Year of creation:** 2013

**Country of creation:** United Kingdom

**Number of existing shops:** 4 - 10

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**

United Kingdom - Ireland - United  
Arab Emirates



## ARKOSE

France



**Year of creation:** 2013

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

Italy - Spain - Belgium

Arkose is a success story, an innovative and ethical concept answering the expectation of urban people who care about the environment and its preservation. Created in 2013 by 4 partners sharing the same values, Arkose tries to combine its development with a strong environmental and societal engagement. Arkose opened its first «blocpark» at the end of December 2013 in a rapidly developing area in eastern Paris: Montreuil. Today Arkose has gyms in 12 towns. Arkose is one of the French leaders in boulder gyms and intends to continue its development in France and abroad.

Julie Raimondo

DIRECTRICE DU DEVELOPPEMENT

easyGym

France



**Year of creation:** 2010

**Country of creation:** United Kingdom

**Number of existing shops:** 11 - 50

**Type of location required:**  
Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
France - Mauritius - Italy

Because sport is not only bodybuilding and fitness, we have designed our clubs as spaces dedicated to well-being and personal development. These are warm places where you will feel good because they make it easier for you to practice sport on a daily basis.

**easyGym**

United Kingdom



**Year of creation:** 2010

**Country of creation:** United Kingdom

**Number of existing shops:** 11 - 50

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
500 - 1 000

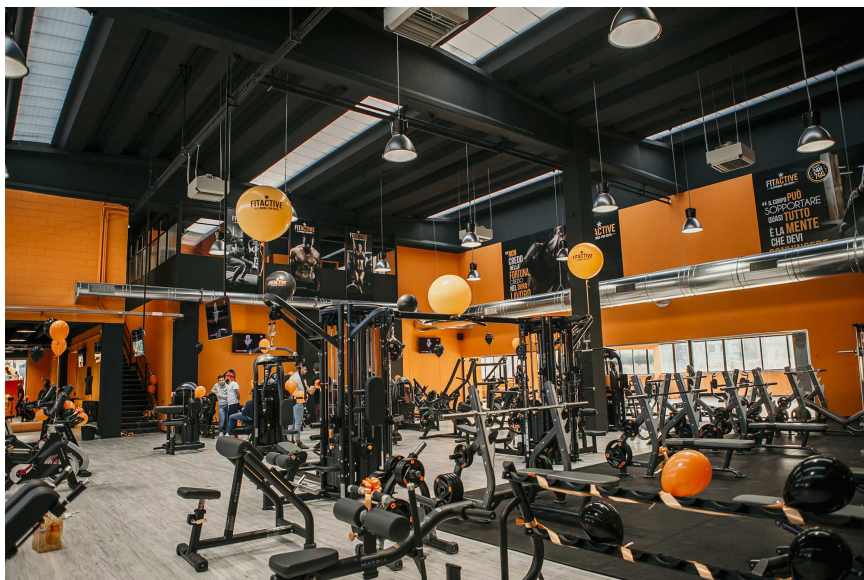
**3 priority countries of expansion:**  
United Kingdom - France - United States

Because sport is not only bodybuilding and fitness, we have designed our clubs as spaces dedicated to well-being and personal development. These are warm places where you will feel good because they make it easier for you to practice sport on a daily basis.

**George Taylor**  
Director

## FitActive il Fitness per tutti

Italy



**Year of creation:** 2007

**Country of creation:** Italy

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
Spain - Romania - Germany

Our ten-year consolidated experience in the fitness sector has given rise to the exciting idea of activating an ambitious project of Gyms in Franchising, which quickly led us in the last 3 years to inaugurate even 50 Gyms!



## FITNESS PARK

France



**Year of creation:** 2009

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
France - Spain - Switzerland

Fitness Park is the No. 1 fitness club in France with 180 clubs. With more than 500,000 members, the brand has been experiencing hyper-growth since its creation in 2009.

## FLIGHT CLUB DARTS AND ELECTRIC SHUFFLE

United Kingdom



**Year of creation:** 2015

**Country of creation:** United Kingdom

**Number of existing shops:** 11 - 50

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
Germany - Hong Kong - Singapore

Red Engine are the team behind award-winning global brands Flight Club and Electric Shuffle. Flight Club launched in October 2015 reinventing darts for the twenty first century by delivering a range of unique multi-player games, whilst serving delicious food and drinks in spectacular venues. Over 150 million darts have been thrown by millions of customers, with venues across London, Birmingham and Manchester in the UK, as well as two joint venture sites in the US. The Red Engine team took a lightning rod to the traditional game of shuffleboard, launching Electric Shuffle in London in 2019. Drawing on the expertise learnt from Flight Club, the group saw an opportunity to further develop the social experiences market with a new offering.

## Garrincha

Belgium



**Year of creation:** 2016

**Country of creation:** Belgium

**Number of existing shops:** 0 - 3

**Type of location required:**

Retail parks, Factory outlets

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

Belgium - Netherlands - France

GARRINCHA - urban sports centers with 5-a-side soccer fields and padel courts available for competitions, tournaments, corporate events, birthday parties, bubble football, sports camps and football schools.

## NEONESS & EPISOD

France



**Year of creation:** 2008

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France - French Guiana

Neoness is a French company created in 2008 from the desire of two young women to democratize fitness in France by launching the 1st club at the best value for money from 15 per month, and with real coaches!



## Pop Golf

United Kingdom



NEW AT  
MAPIC!

**Year of creation:** 2020

**Country of creation:** United Kingdom

**Number of existing shops:** 0 - 3

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
Worldwide - Japan - United States

**Allan Saud**  
Founder

**Project Activ (temporary development name)**

United Kingdom



**Year of creation:** 2012

**Country of creation:** United Kingdom

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
5 000+

**3 priority countries of expansion:**

United States - United Kingdom -  
Worldwide

**Justin Beavis**

**Founder / Chief Development and Commercial Officer**

## Puttshack

United Kingdom



**Year of creation:** 2018

**Country of creation:** United Kingdom

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
United States - United Kingdom - Germany

Puttshack is the world's first mini golf venue to feature sophisticated ball tracking and scoring technology, TrackaballT. The brand-new technology means pencils and score cards can be thrown away and you'll never get away with cheating again! Puttshack features four interactive and innovative nine hole courses alongside a 750-capacity rum bar and restaurant, which boasts a refined, hand-crafted menu curated by Richard Edney. Puttshack has further plans to expand across the UK and US within the next 24 months.

## SkiMachine

Netherlands



NEW AT  
MAPIC!

**Year of creation:** 1995

**Country of creation:** Netherlands

**Number of existing shops:** 50+

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

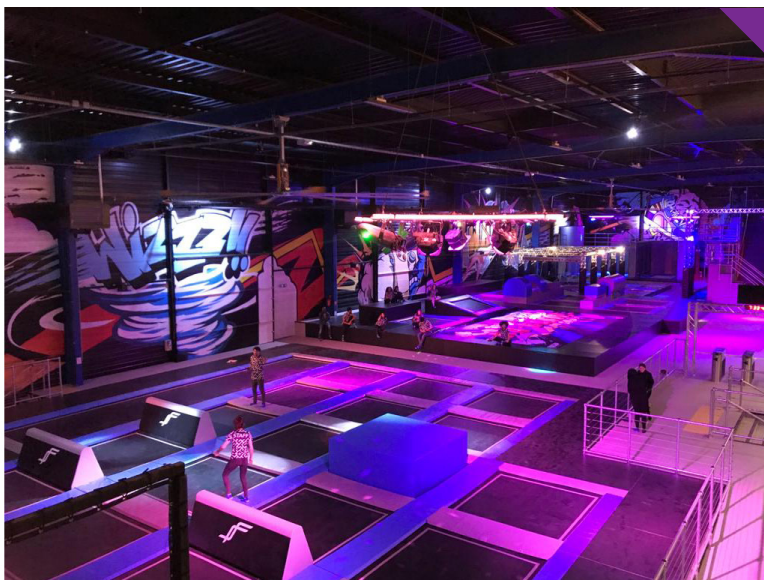
**3 priority countries of expansion:**  
France - Germany - United States

Alpine Engineering is a technical driven company that develops indoor ski machine solutions. In our factory in The Netherlands we build revolving ski slope simulators with the highest care whereafter we install our endless ski simulators all over the world.



## SUPERFLY

France



NEW AT  
MAPIC!

**Year of creation:** 2019

**Country of creation:** France

**Number of existing shops:** 50+

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France - Switzerland - Russian  
Federation

3300m2 dedicated to families and freestylers with Trampoline, Climbing, Course, Ninja Warrior, Slackiline, Trapeze, Free fall, Tobogan, Labyrinth ... with a large 500m2 lounge café and 9 rooms for birthdays and team building.

## Surf X

United Kingdom



**Year of creation:** 2018

**Country of creation:** United Kingdom

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
United Kingdom - United States - Spain

A new wave-generating technology providing consistent perfect waves year-round. A variety of authentic ocean-like waves and experiences that are fun, safe and accessible for all ages and abilities. Perfect for pro-athletes, beginners, families, events, and competitions. The technology represents a revolution in surfing by generating concentric waves that radiate outwards from a central wave generator. Each wave breaks on a variety of submerged reefs and shorelines. An inland surf and leisure destination that focuses on healthy lifestyles.

**Scott Graham**  
director

## UrbanSoccer

France



**Year of creation:** 2005

**Country of creation:** France

**Number of existing shops:** 11 - 50

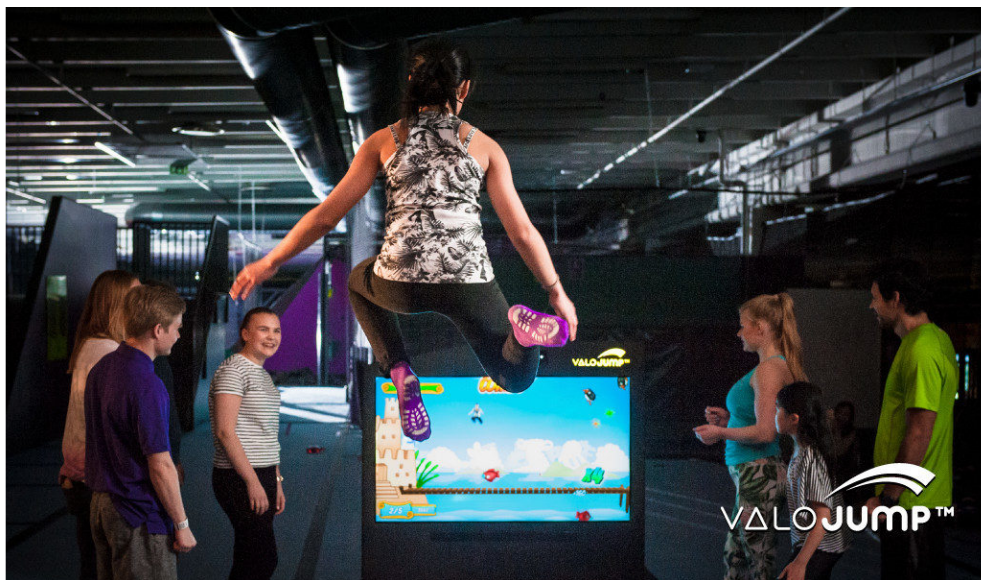
**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
France - Portugal

## Valo Motion

Finland



**Year of creation:** 2017

**Country of creation:** Finland

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
United States - France - Germany

Meet our products ValoClimb and ValoJump. These interactive game platforms invite anyone, from the youngest kids to hard training adults, to have an amazing time.



## Frontgrid

United Kingdom



**Year of creation:** 2017

**Country of creation:** United Kingdom

**Number of existing shops:** 4 - 10

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**

Worldwide - Saudi Arabia - United States

Frontgrid unites experts in the global leisure, attractions, engineering, safety and virtual reality industries with one aim - to bring ground-breaking adventure experiences to everyday environments worldwide.

**Claire Hughes**

**Business Development Director**

## Le Hangar à Enigmes

France



**Year of creation:** 2018

**Country of creation:** France

**Number of existing shops:** 4 - 10

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - United Kingdom -  
Worldwide

## Omescape

France



NEW AT  
MAPIC!

**Year of creation:** 2015

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Switzerland - Worldwide

## Prizoners

France



**Year of creation:** 2014

**Country of creation:** France

**Number of existing shops:** 4 - 10

**Type of location required:**  
Cities and high streets

**3 priority countries of expansion:**  
France - Belgium - United Arab  
Emirates



## Team Break

France



**Year of creation:** 2014

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Belgium - Luxembourg

## Virtual Game

France



**Year of creation:** 2016

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

France - Côte d'Ivoire

# CINEMA

DOLBY

Ireland



**Year of creation:** 2013

**Country of creation:** United Kingdom

**Number of existing shops:** 50+

**Type of location required:**

Culture and leisure destinations (museums, theme parks, family entertainment places...)

**Average size required (sqm):**  
5 000+

**3 priority countries of expansion:**  
United Kingdom - Poland - Ireland

Dolby Cinema is a premium cinema created by Dolby Laboratories that combines Dolby proprietary technologies such as Dolby Vision and Dolby Atmos, as well as other signature entrance and intrinsic design features.

John Donnelly  
RETAIL CONSULTANT

## Dolby Cinema

United Kingdom



**Year of creation:** 1965

**Country of creation:** United Kingdom

**Number of existing shops:** 50+

**Type of location required:**

Culture and leisure destinations (museums, theme parks, family entertainment places...)

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

United Arab Emirates - Germany - United Kingdom

Dolby Cinema is a premium cinema created by Dolby Laboratories that combines Dolby proprietary technologies such as Dolby Vision and Dolby Atmos, as well as other signature entrance and intrinsic design features.



## MEGARAMA CINEMAS

France



**Year of creation:** 1986

**Country of creation:** France

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France - Spain - Côte'Ivoire

## Odyssey Cinemas, Belfast

United Kingdom



**Year of creation:** 2010

**Country of creation:** United Kingdom

**Number of existing shops:** 0 - 3

**Type of location required:**

Culture and leisure destinations (museums, theme parks, family entertainment places...)

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

Worldwide - Ireland - United Kingdom

Odyssey Cinemas Belfast boasts the best technology, the biggest screens and the best location in Belfast! Find us at Odyssey Pavilion

## The Light Cinemas

United Kingdom



**Year of creation:** 2007

**Country of creation:** United Kingdom

**Number of existing shops:** 11 - 50

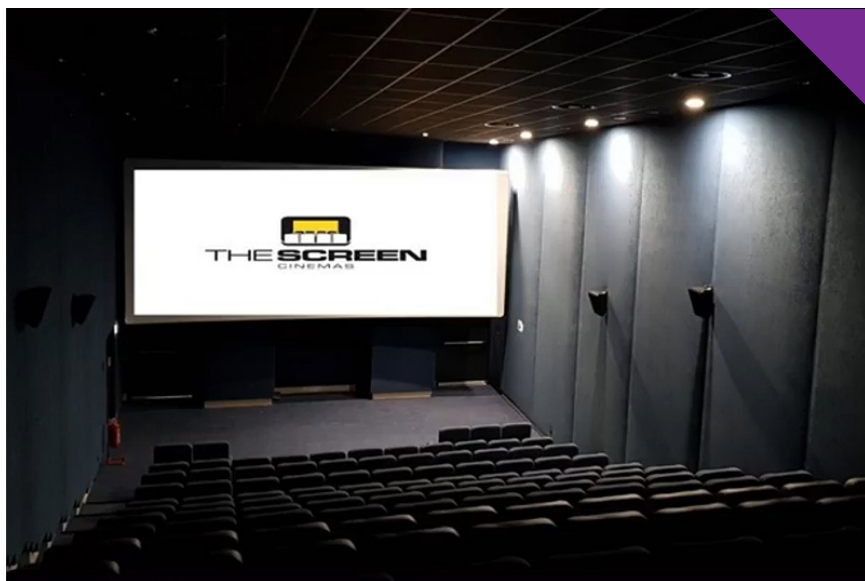
**Type of location required:**  
All

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
United Kingdom - United States -  
Worldwide

## The Screen Cinemas

Italy



**Year of creation:** 2019

**Country of creation:** Italy

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

5 000+

**3 priority countries of expansion:**

Malta - Albania - Serbia



# CINEMA

UCI

Italy



**Year of creation:** 1998

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**

5 000+

**3 priority countries of expansion:**

Italy

**Fabrizio Bolis**

**Head of Development and Real Estate Italy**

## 3d Fun Art Museum

Portugal



**Year of creation:** 2019

**Country of creation:** Portugal

**Number of existing shops:** 0 - 3

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

100 - 500

**3 priority countries of expansion:**

Portugal - Germany - Brazil

3D FUN ART MUSEUM is a space that combines art and fun in a relaxed way. Visitors can enjoy good times and create good memories. We have about 40 different scenarios, including 3D images and optical illusions, that make us enter a world of fantasy and imagination and believe that anything is possible. Here, visitors can embody Van Gogh's doctor, venture out on a safari or even have a dinosaur as a pet. This space combines the science of visual perception with the magic of illusion and makes everything seem possible.

## Designregio Kortrijk

Belgium



**Year of creation:** 2008

**Country of creation:** Belgium

**Number of existing shops:** 0 - 3

**Type of location required:**

All

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

Belgium - France - Germany

Explorado Group GmbH / AWC AG

Germany



**Year of creation:** 2013

**Country of creation:** Germany

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

Germany - Worldwide



## Il Etait Une Fois

France



NEW AT  
MAPIC!

**Year of creation:** 2020

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France - Belgium - Netherlands

quiveutpisterparis

France



**Year of creation:** 2010

**Country of creation:** France

**Number of existing shops:** 4 - 10

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

Worldwide

Serge Victoria  
gerant

## World Touring Exhibitions

United Kingdom



**Year of creation:** 2001

**Country of creation:** United Kingdom

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Worldwide

World Touring Exhibitions is a leading producer and provider of travelling exhibitions for hire, with 19 years experience in the international entertainment/edutainment business. Our exhibitions roster features among others: animatronics (life-size dinosaurs, ice age animals, dragons, sea monsters), exhibitions made of LEGO bricks, space exhibitions, Interactive Science, 3D exhibitions, digital exhibitions and more. Our exhibitions are dynamic, interactive, educational and entertaining. They have been displayed in some of the world's most popular venues: museums, exhibition centres, shopping malls, corporate venues, Formula 1 race, and have been seen by millions of visitors.

## Hard Rock International

United States



**Year of creation:** 1971

**Country of creation:** United Kingdom

**Number of existing shops:** 50+

**Type of location required:**

Culture and leisure destinations (museums, theme parks, family entertainment places...)

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

United States - United Arab Emirates - Worldwide

**Kristin Calzada**  
**President**



## Kalice Organisation

France



**Year of creation:** 2002

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

Worldwide

## OTHER LEISURE OPERATORS

Acamar Films Ltd

United Kingdom



**Year of creation:** 2014

**Country of creation:** United Kingdom

**Number of existing shops:** 0 - 3

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Worldwide

Kirsty Southgate  
Director Partnerships and Promotions

## AEROPHILE

France



**Year of creation:** 1993

**Country of creation:** France

**Number of existing shops:** 4 - 10

**Type of location required:**

Cities and high streets

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

Worldwide - United States - Spain

World leader of manufacturing giant tethered gas balloons for passengers, 30 pax at 500 feet high every 10 minutes, with 100 balloons sold in 40 countries. - Creator of the Aerobar first flying Food-Tainment like in Tulum, Dubai, Seoul, Dalian, Parc Astérix, Parc Futuroscope. - World leader in balloon flights, 500 000 passengers every year: Paris, Disneyland, Parc du Petit Prince in France; Disney World in Orlando, Los Angeles and San Diego in California, Angkor in Cambodia. - Inventor of the Air Quality Balloon in Paris and Krakow, flying laboratory, indicator of air quality - Designer and operator of amusement parks since 2014: Little Prince Park 200 000 visitors in 2018, revenue multiplied by 6 since then.



## OTHER LEISURE OPERATORS

### CARE BEARS

United Kingdom



**Year of creation:** 1982

**Country of creation:** China

**Number of existing shops:** 0 - 3

**Type of location required:**

Showroom and pop-up stores

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

United States - United Kingdom -  
Japan

Cloudco Entertainment, formerly American Greetings Entertainment, is the owner for iconic entertainment brands such as Care Bears<sup>T</sup>, Holly Hobbie<sup>T</sup>, Madballs<sup>T</sup>, Packages from Planet XT, Twisted Whiskers<sup>T</sup>, Buddy Thunderstruck<sup>T</sup>, Tinpo<sup>T</sup> and its newest IP, Boy Girl Dog Cat Mouse Cheese<sup>T</sup>. Cloudco Entertainment develops multi-platform entertainment franchises across all media channels and extensive consumer merchandising programs that immerse children and adults in brands they love.



Roubina Tchoboian  
Vice-President of International Licensing



# OTHER LEISURE OPERATORS

## Concept Euro Loisirs

France



NEW AT  
MAPIC!

**Year of creation:** 2019

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

50 - 100

**3 priority countries of expansion:**

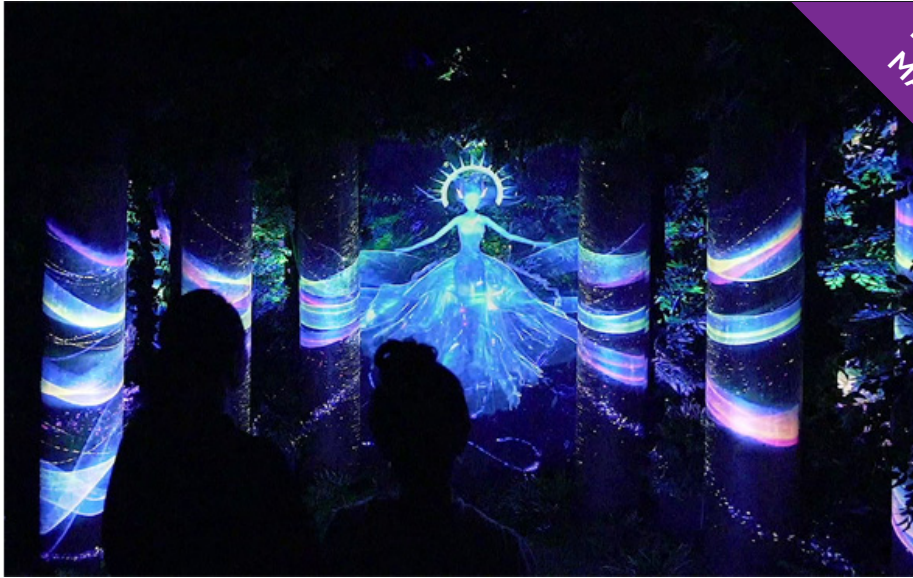
France - Belgium - Spain

Inna Aleksandrova  
CEO

# OTHER LEISURE OPERATORS

## CRYSTAL STORY

Japan



**Year of creation:** 2020

**Country of creation:** Japan

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
500 - 1 000

**3 priority countries of expansion:**  
Indonesia - Singapore - Philippines

## OTHER LEISURE OPERATORS

### Dutch Wheels bv Netherlands



**Year of creation:** 2008

**Country of creation:** Netherlands

**Number of existing shops:** 0 - 3

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**

0 - 50

**3 priority countries of expansion:**

Worldwide - United States - Saudi  
Arabia

# OTHER LEISURE OPERATORS

## IHAUNTU

Malaysia



**Year of creation:** 2018

**Country of creation:** Malaysia

**Number of existing shops:** 0 - 3

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

Saudi Arabia - China - Korea,  
Republic of

Kelly Low

Head Of Business Development



## OTHER LEISURE OPERATORS

**Kompan**

France



**Year of creation:** 1970

**Country of creation:** Denmark

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
100 - 500

**3 priority countries of expansion:**  
France - Reunion - Spain

We design, manufacture, and install more than 1,000 playground or fitness sites every month somewhere across 90 countries - of these, 30 countries do so through our own direct operation and the remainder through carefully selected quality agents and partners. That is one installation every 44 minutes. Having family ownership of KOMPAN in a partnership with our top 60 managers enables us to make the best possible long-term decisions for our users, customers, partners, and employees in order to develop and support the communities we serve.

**Julien Ahache**  
**Key account manager**

# OTHER LEISURE OPERATORS

## MAGNICITY

France



**Year of creation:** 1974

**Country of creation:** France

**Number of existing shops:** 4 - 10

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
United Kingdom - United States -  
Spain

Magnicity is the worldwide leader of urban elevated tourism. Created in 1974, Magnicity manages 5 touristic sites: Paris Montparnasse, TV Turm Berlin, 360 Chicago, One Liberty Philadelphia and more recently the acquisition of Euromast Rotterdam. Located at the heart and above iconic cities, Magnicity offers spectacular views and intense experiences.



Muriel Lemesre  
CMO

## OTHER LEISURE OPERATORS

**MOLANG**

France



**Year of creation:** 2010

**Country of creation:** Korea,  
Republic of

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Worldwide - France - United States

**Mickael Zeggagh**  
Licensing Director

# OTHER LEISURE OPERATORS

## New Amsterdam

Poland



**Year of creation:** 2009

**Country of creation:** Poland

**Number of existing shops:** 0 - 3

**Type of location required:**

Culture and leisure destinations  
(museums, theme parks, family  
entertainment places...)

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**

Worldwide - Saudi Arabia - United  
Arab Emirates

**Chris Zadlo**

**head of international relations**



## OTHER LEISURE OPERATORS

### Nickelodeon, MTV, Comedy Central, CBS and Paramount Pictures

United Kingdom



**Year of creation:** 2020

**Country of creation:** United Kingdom

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
Worldwide - United Kingdom - Israel

ViacomCBS is a leading, global, premium content company. Home to Paramount Pictures, CBS, Nickelodeon, MTV, Comedy Central and a host of other iconic brands, we deliver high-end stories that span generations. Through television, film, streaming, live events, theme parks, FECs, interactive experiences, hotels & resorts, live shows, merchandise, and many more, we connect with billions of people worldwide.

**Danielle Tanton**

**Director, Location Based Experiences & Licensed Events**

## OTHER LEISURE OPERATORS

### Park'o drone

France



**Year of creation:** 2017

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
0 - 50

**3 priority countries of expansion:**  
France - United States - Canada

**Levy Stéphane**  
**Founder and CEO**

## OTHER LEISURE OPERATORS

### Pontins Events

United Kingdom



NEW AT  
MAPIC!

**Year of creation:** 2011

**Country of creation:** United Kingdom

**Number of existing shops:** 11 - 50

**Type of location required:**  
All

**Average size required (sqm):**  
5 000+

**3 priority countries of expansion:**  
United Kingdom

We provide exclusive venue hire for up to 5,000 people inclusive of accommodation and all of the fun our leisure facilities have to offer. All of our parks are conveniently located next to the beach so there is always an excuse to make waves at your event. Our indoor venues take away the «weather permitting» aspect of your planning whilst still offering the option of outdoor space should you desire. Take ownership and let your imagination run wild - there are no limitations on creativity.

Rachel Brookes  
Event Sales Executive

## OTHER LEISURE OPERATORS

### Space Republic

United Kingdom



**Year of creation:** 2017

**Country of creation:** United Kingdom

**Number of existing shops:** 0 - 3

**Type of location required:**  
Cities and high streets

**Average size required (sqm):**  
1 000 - 5 000

**3 priority countries of expansion:**  
United Kingdom - Worldwide

Space Republic was founded in 2017 with a simple mission: to make space work. Driven by an ambition to transform under-utilised real estate, founders Luke Aviet and Greig Fensome have brought together a team of experienced designers, technologists and engineers to find solutions to the most pressing challenges faced by individuals, owners and operators in today's market.

**Claire Hughes**  
Business Development Director



## OTHER LEISURE OPERATORS

Tele2

Russian Federation



**Year of creation:** 2003

**Country of creation:** Russian Federation

**Number of existing shops:** 50+

**Type of location required:**  
All

**3 priority countries of expansion:**  
Worldwide

Ruslan Chechenin  
Head of development

# OTHER LEISURE OPERATORS

TF1

France



**Year of creation:** 1995

**Country of creation:** France

**Number of existing shops:** 0 - 3

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

1 000 - 5 000

**3 priority countries of expansion:**

France - Belgium - Switzerland

**Yann Geneste**  
**General Manager**

## OTHER LEISURE OPERATORS

### THE SMURFS

Belgium



**Year of creation:** 1958

**Country of creation:** Belgium

**Number of existing shops:** 0 - 3

**Type of location required:**  
All

**Average size required (sqm):**  
5 000+

**3 priority countries of expansion:**  
Worldwide

About IMPS / THE SMURFS International Merchandising Promotions & Services is the company that operates the commercial activity of Peyo's work including the distribution of audiovisual productions and all licensed rights such as bookpublishing, merchandising and promotions, as well as exhibitions, theme parks and live shows.



**Fabienne Gilles**  
**Head of Consumer Products**

### YOUNGO

Italy



**Year of creation:** 2012

**Country of creation:** Italy

**Number of existing shops:** 11 - 50

**Type of location required:**

Malls, Shopping centers, life place destinations

**Average size required (sqm):**

500 - 1 000

**3 priority countries of expansion:**

Spain - Italy

Elena Bruni

LEGAL DEPARTMENT DIRECTOR



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